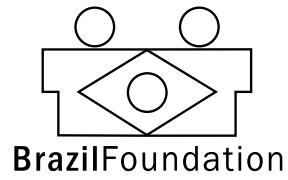




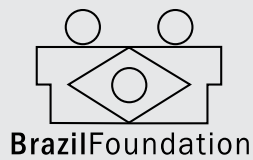
# 2016 GRANTEES



## IDEAS THAT TRANSFORM BRAZIL



**[WWW.BRAZILFOUNDATION.ORG](http://WWW.BRAZILFOUNDATION.ORG)**



## WHO WE ARE

BrazilFoundation is a nonprofit organization that mobilizes resources for ideas and actions that transform Brazil. We work with local leaders, organizations and a global network of supporters to promote equality, social justice and economic opportunity for all Brazilians.

## WHY WORK IN BRAZIL?

Brazil is a country of contrasts and despite its natural resources, the country has one of the worst income inequalities in the world. Marginalized communities throughout the country face lack of proper education, basic infrastructure and economic opportunity. Inequality is also higher based on gender and race.

The culture of philanthropy in the country is developing and we see great potential for social transformation by connecting and supporting those interested in creating positive change.

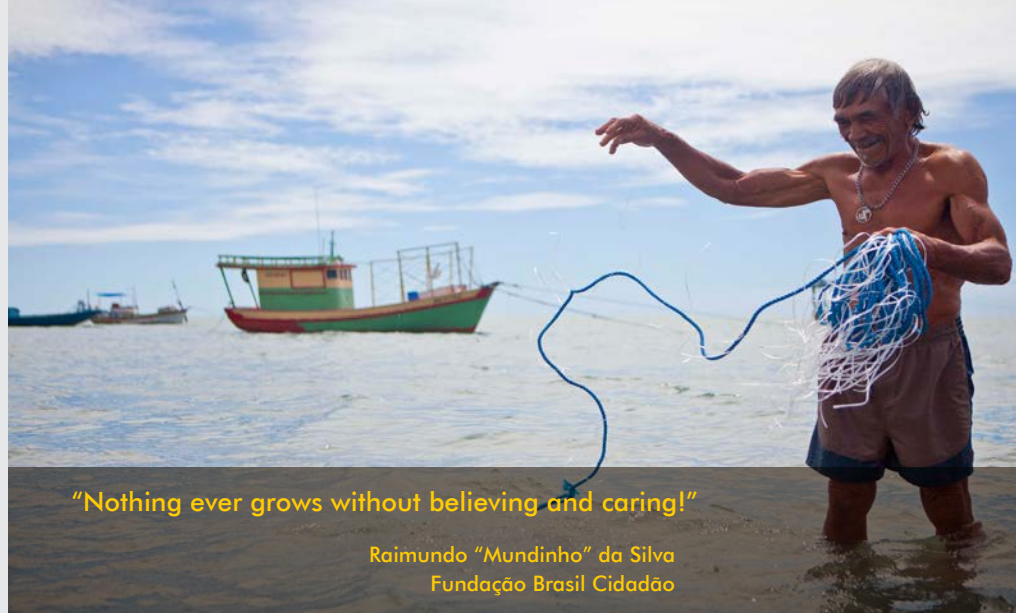
## OUR IMPACT



**488**  
projects funded  
in 26 states

**US\$35 M**  
mobilized

**1,446**  
leaders trained



## OUR MODEL

### BRIDGE FOR PHILANTHROPY

We promote the **culture of giving** among Brazilians in the Diaspora and back home. We act as a **philanthropic bridge** offering a reliable, transparent and tax-deductible mechanism for targeted social investment, including donor advised gifts and funds, legacy giving and strategic partnerships.

### STRATEGIC GRANTMAKING

The social landscaping in Brazil is diverse and changing and we focus on responding to the needs articulated by the communities where we work as well as setting strategies for specific themes and regions. We make grants in **five program areas**:



EDUCATION  
AND CULTURE



HEALTH



SOCIOECONOMIC  
DEVELOPMENT



HUMAN RIGHTS AND  
CIVIC ENGAGEMENT



SOCIAL ENTERPRISE

In addition, the Foundation has targeted funds for: **Women, Youth, Early Childhood**, and regional funds for **São Paulo** and **Rio de Janeiro**.

### COLLABORATIVE SUPPORT

More than just providing financial support, we **work very closely with our grantees** to ensure they have the **training, capacity and support** to scale sustainable solutions and become effective advocates on behalf of their communities.



Identify the  
best ideas

Leverage results and  
capacity through financial  
and technical support

Scale sustainable  
solutions

### TRANSPARENCY

Monitoring and reporting results lead the way to a more transparent social sector in Brazil. For its sound fiscal management, good governance, accountability and transparency, **BrazilFoundation** has received a 4-star rating from **Charity Navigator**.





## 2016 ASSOCIAÇÃO CULTURAL VILA FLORES

CONVEXOLAB  
www.vilaflores.net



PORTO ALEGRE  
RIO GRANDE DO SUL

Entrepreneurial  
education for

**50**  
children and  
adolescents

**1600**  
residents  
and workers  
reached

Leadership, empathy  
and collaboration  
in the community

### Teaching Entrepreneurial and Problem-Solving Skills to Children and Adolescents

The Vila Flores community is situated in an old industrial zone of Porto Alegre that has been experiencing urban decay for decades. Since the 1960's factories and businesses have been closing down, resulting in reduced employment opportunities and growing drug and prostitution activities in the area.

The association came about in 2012 to help revitalize the area and find solutions to combat the urban decay. All of its work is focused on improving quality of life for urban residents and protecting the environment, realizing activities that promote culture, education, entrepreneurialism, and sustainable development. Its project ConvexoLab will encourage children and adolescents to act as leaders in promoting solutions to the problems in their neighborhoods.

### IMPACT

With support from **BrazilFoundation**, **Associação Cultural Vila Flores** will:

- Directly benefit 50 children and adolescents in public primary schools;
- Educate students in communications, problem-solving skills and entrepreneurship to develop their leadership, empathy, and teamwork;
- Involve 200 local residents and workers to develop solutions with a social-cultural impact;
- Implement concrete solutions for neighborhood problems.



“ This project will teach youth about their rights  
and responsibilities as an active citizen. ”

Antonia Chaves Barcellos Wallig, President, Associação Cultural Vila Flores



## 2016 ASSOCIAÇÃO ESCOLA DE NOTÍCIAS

ESCOLA COMUNITÁRIA DE COMUNICAÇÃO

SÃO PAULO  
SÃO PAULO



### Work and Income Generation Opportunities in Audiovisual Production for Youth

The Campo Limpo region in the south zone of the city of São Paulo is one of the most crowded areas of the city, and suffers from social and infrastructural problems. An estimated 600,000 people reside there, 52% of which are between the ages of 0 and 29. Unfortunately, there are limited recreational, work and educational opportunities for youth in this region.

Created by youth from Campo Limpo, **Escola de Notícias** aims transform communities using information and communication technologies (ICTs), taking advantage of the creative potential of the young people who live there. The organization is a school modeled around social enterprise, and its projects are subsidized from the commercialization of its products and services.

### IMPACT

With support from **BrazilFoundation**, **Escola** will:

- Train 30 youths in Photography, Creative Writing, Video, and Graphic Design;
- Offer cultural outings to TV and radio stations, journal headquarters, animation studios, as well as talks with media professionals;
- Obtain equipment for audiovisual production.

# 70

youths  
prepared for the  
job market

# 25

partner  
schools



“ We believe that communication arts can spark changes in communities and in relationships. ”

Escola de Notícias Team



## 2016 ASSOCIAÇÃO REDES DE DESENVOLVIMENTO DA MARÉ

*CURSO PREPARATÓRIO DO ENSINO MÉDIO*

[www.redesdamare.org.br](http://www.redesdamare.org.br)



RIO DE JANEIRO  
RIO DE JANEIRO

# 140

graduating students  
each year

Youth with access to  
**quality academic  
instruction**

Youth prepared  
to enter the  
**job market**

### Preparatory Courses Enabling Access to Quality Public Institutions

One of the greatest challenges faced by low-income youth is entering the labor market. More than 50% of residents in the Maré neighborhood are children and teens under 21 years of age, a population with an average level of educational attainment of only four years. There is therefore a tendency for these youth to become part of the large contingent of "neither studying, nor working" - a circumstance which, according to the Brazilian Institute of Geography and Statistics, today describes one in five young Brazilians aged 15 to 29.

To increase basic educational attainment and expand employment opportunities, **Redes da Maré** created a preparatory course for high schoolers. The goal of the course is to promote their access to quality public education institutions.

### IMPACT

With support from **BrazilFoundation**, **Redes da Maré** aims to:

- Reach a 20% admissions rate for high schoolers in public education institutions, such as UFRJ's high schools, technical schools such as CEFET and FAETEC, Pedro II high school, and others;
- Provide Portuguese, Mathematics, Geography, History, Biology, Physics and Chemistry classes;
- Encourage students to stay in school past the elementary level.



“ Starting these 9th graders off on their academic journey creates a foundation for them to learn and create futures for themselves. ”

Redes da Maré Team



2016

## CPCD - CENTRO POPULAR DE CULTURA E DESENVOLVIMENTO

PROJETO SEMENTINHA: "A ESCOLA DEBAIXO DO PÉ DE MANGA"

[www.cpcd.org.br](http://www.cpcd.org.br)



SÃO PAULO

SÃO PAULO

### Promoting a Pre-School Education That Involves the Community and Local Culture

The Chácara Santo Amaro community is a cluster of towns and small farming plots that is home to 2,800 people. The area has only one school, which only goes until high school, and there is no basic sanitation infrastructure. The rate of teenage pregnancy in the community is the highest in São Paulo, and there are few job prospects for its youths and adults. According to a survey of community workers, around 500 children up to 4 years of age are not in day care.

Founded in 1984 by anthropologist, educator and folklorist Tião Rocha, CPCD today is reference for education throughout Brazil. Its project will focus on pre-school education for children 4 to 5 years of age, proposing to mobilize mothers and community members as educators themselves who would use their local culture and traditions as a base for school lessons.

### IMPACT

With support from **BrazilFoundation**, **CPCD** will aim to:

- Promote education for 60 children who lack access to public services;
- Train mothers to act as educators;
- Mobilize and empower the community to become involved with the project;
- Utilize playful and engaging methods in meetings.

60

children

getting quality education

Appreciation of  
local culture  
and traditions

Culture and tradition  
as a base for lessons



“ When building a healthy community, seeds are spread in different directions. In a place with rich traditions, there are many promising possibilities. ”

Tião Rocha, Founder, CPCD



2016

## ESCOLA FÁBRICA DE ESPETÁCULOS - SPECTACULU

*SPECTACULU EM 5 MINUTOS*

[www.spectaculu.org.br](http://www.spectaculu.org.br)



RIO DE JANEIRO

RIO DE JANEIRO

### Technical Training and Job Placement for Youth in the Audiovisual and Cultural Fields

There is a big market for events and entertainment in the city of Rio de Janeiro. However, there is a shortage of labor qualified to work in such fields. Youth who are interested in working in the area face obstacles to employment, including: lack of consistent training in the arts; lack of knowledge to articulate their skills to potential employers; and transportation challenges due to the city's high crime rate.

Since 1999 **Spectaculu** has worked with youth developing their cognitive, artistic, and interpersonal skills, with the objective of preparing them for the workforce in the events, artistic and technology fields. Its centrally-located office in Rio de Janeiro allows Spectaculu to reach youth from 200 neighboring favelas.

### IMPACT

With support from **BrazilFoundation**, **Spectaculu** aims to:

- Train 215 youths to work in events and technology;
- Expand and articulate teaching methods to be utilized in public schools;
- Reach more youth and reduce program evasion;
- Help the students produce videos that capture the creative process.

# 215

youths

trained to work in the arts  
and technology fields

Jobs and  
income opportunities  
created

Greater self esteem  
for Rio's youth



“ Spectaculu was the door to a new life path. It helped me to develop my professional identity. ”

Gabriella Fernandes, Propmaster and Costume Designer, Sewing & Costume 2013



## 2016 GRUPO ARTÍSTICO E CULTURAL OS ARTEIROS

OS ARTEIROS

[www.grupoosarteiros.blogspot.com.br](http://www.grupoosarteiros.blogspot.com.br)

RIO DE JANEIRO  
RIO DE JANEIRO



Youth  
empowered  
as artists

Theatrical  
performances  
for community

Cultural  
activities for youth

### Theatre and Culture Transforming Youth as Artists in the City of God

Cidade de Deus (City of God) is a community 100,000 people – 70% of which are young, faces many social challenges such as high rates of unemployment and school evasion. In fact, despite having high rates of school enrollment, more than 1/3 of those registered drop out during primary school. The community is one of the most violent in Rio de Janeiro, and became notorious from the film City of God in 2002.

Established in 2010, **Grupo Artístico e Cultural Os Arteiros** utilizes art as an educational tool for youth in this community to mature emotionally, grow as artists, improve school performance, and strengthen familial relationships. The group attends 80 children per year through yoga, music, language and theater, and produces theatrical performances with the students on social issues plaguing their community such as urban violence, mental health, and familial challenges. Several of the students have secured jobs in film and theater, even novelas. The project “Os Arteiros” aims to expand its activities to more youth and reduce school evasion in Cidade de Deus by implementing its activities in public schools.

### IMPACT

With support from **BrazilFoundation**, **Os Arteiros** aims to:

- Offer weekly yoga, French and theater classes to 50 additional youths ages 10-17;
- Prepare youth as leaders to realize their own artistic projects and enter the workforce;
- Realize theatrical performances on relevant social issues to stimulate important dialogue within the community;
- Use technology to connect with artists internationally for workshops.



“ Our goal is to use art as a tool to complement formal education, expand horizons, and, most of all, give youth opportunities to grow. ”

Arteiros Team



2016

## GRUPO COMUNITÁRIO VOZES DA VILA PRUDENTE

JORNAL VOZES DA VILA PRUDENTE

[www.vozesdavidaprudente.com](http://www.vozesdavidaprudente.com)



SÃO PAULO

SÃO PAULO

### Community Reporting Workshops for Youth in Vila Prudente

Vila Prudente was the first favela in São Paulo, emerging in the 1940s with the arrival of immigrants and construction workers. The community is marked by violence and drug trafficking, and has been affected by residential displacement due to the construction of the metro line 15 monorail.

The **Community Group Vozes da Vila Prudente** uses communications, with a focus on community journalism, to discuss and inform on issues affecting the communities of the Vila Prudente neighborhood of São Paulo. Their work encourages social engagement, entrepreneurship, information-sharing and culture in the community.

### IMPACT

With support from **BrazilFoundation**, the project will produce:

- Community reporter workshops for 80 students from public schools in the region;
- Printed newspapers, distributed quarterly;
- Two mini documentaries by workshop participants.

80

youths

acting as

community reporters

Community  
journalism

empowering youth  
and adults



“ We want to give visibility to the Vila Prudente communities and to all of the potential talent that is here. ”

Vozes da Vila Prudente Team



## 2016 INSTITUTO ESPAÇO SITIÊ DE MEIO AMBIENTE, ARTES E TECNOLOGIA

MOVIMENTO SITIÊ: AGRICULTURA URBANA,  
REFLORESTAMENTO E CIDADANIA  
[www.parquesitie.org](http://www.parquesitie.org)



RIO DE JANEIRO  
RIO DE JANEIRO

### An Eco-Park Promoting Environmental Education, Integration and Sustainability in Vidigal

Vidigal is a densely populated neighborhood in Rio de Janeiro with 25,000 residents, majority of which are young and earning half the city's average monthly income. Its infrastructure has been neglected for decades, resulting in problems such as: lack of health, educational, and garbage collection services; basic infrastructure deficiencies including access to water, plumbing, and electricity; high rates of violence; damaged sidewalks and streets; and few green public spaces.

In 2006, two residents recovered an abandoned lot that had accumulated waste for more than 20 years. Parts of the 16 tons of garbage removed were used to construct Sitiê Park - a community space for leisure, education and environmental awareness. In 2012 the park was recognized as the first agroforest in Rio de Janeiro, and aims to become the first sustainable favela in the world. The park has generated 9 green jobs, and produces more than one ton of produce for its residents. Moreover, it provides environmental education, arts, programming and robotics courses for over 35,000 children and residents each year.

The "Movimento Sitiê" project proposes to refine and strengthen its methodology, and scale its initiatives both inside and outside the Vidigal Community.

### IMPACT

With support from **BrazilFoundation**, **Sitiê** aims to:

- Expand the park's eco-tourism activities on its trails;
- Hold three public events on topics such as public policy, urbanism, and technology;
- Offer 12 workshops for 300 children, parents and residents on reforestation, urban agriculture, landscaping, and design with recycled materials.

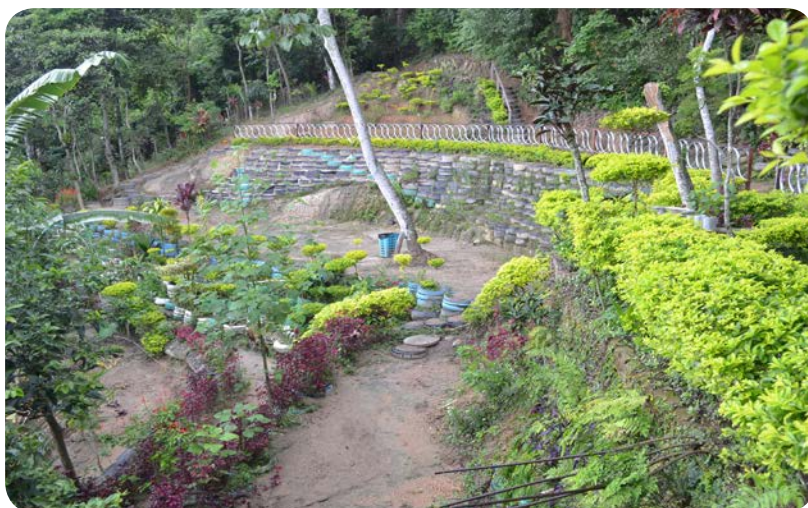
# 300

people  
in environmental  
workshops

# 4,500 m<sup>2</sup>

park area expansion

Greater ecotourism  
for community



“ Our vision is to see Sitiê lead Vidigal into becoming the first integrated, sustainable and resilient favela in the world. ”

Parque Sitiê Team



## 2016 INSTITUTO PELO BEM DO PLANETA

PROJETO DOURADINHO EM VALADARES  
[www.facebook.com/PBemdoPlaneta](http://www.facebook.com/PBemdoPlaneta)



# 4,000

students

impacted in the  
municipality

Children acting  
as environmental agents

Encouraging a  
more conscientious,  
future generation that  
uses natural resources  
responsibly

### Encouraging and Promoting Environmental Awareness for Students and Teachers in the Rio Doce Region

With the bursting of the dam in Mariana, the sludge of toxic waste that washed over the Rio Doce left the municipalities dependent on it without potable water. Analyses performed by the city of Governador Valadares confirmed that the river is now highly contaminated with aluminum, magnesium, and iron, affecting more than 220 cities in the states of Minas Gerais and Espírito Santo. Several species of fish, invertebrates, amphibians, and reptiles were killed, some which may now be extinct. The mud reached the state of Espírito Santo, penetrating 3 km into the sea and covering 10 km of coastline. Economic activities such as fishing and tourism have been entirely compromised.

**Instituto pelo Bem do Planeta** focuses on environmental management in rural and urban communities that are vulnerable to the risks and/or catastrophes caused by climate change or human intervention, working to prevent and mitigate these risks. To this end, the organization will work in partnership with Projeto Douradinho, an environmental education and culture initiative, to encourage elementary school students and their teachers to appreciate water resources through “Douradinho”, the catfish character in a children’s book. The initiative will essentially transform these children into environmental agents.

### IMPACT

With the support of the **BrazilFoundation**, the **Institute** aims to:

- Bring the debate on the importance of river preservation both into and outside of the classroom;
- Discuss and reflect upon the tragedy with students;
- Encourage further actions that generate positive impact on river preservation and riverside forests;
- Transform students into agents of good environmental practices.



“ The project’s aim is for future generations to continue the work that I am starting, because I’m afraid I will never again see, in my life, the river as it was. ”

Ricardo Abrahão, Project Leader

## 2016 MODA FUSION RIO DE JANEIRO

CASA GERAÇÃO VIDIGAL  
[www.modafusion.org](http://www.modafusion.org)



RIO DE JANEIRO  
RIO DE JANEIRO

### A Lab Where Young Talent from Rio's Communities Can Create, Innovate and Embark on Their Entrepreneurial Ventures in Fashion

The Vidigal community sees low rates of youth enrollment in technical or higher education. As a result, this age group has fewer potential professional opportunities. This age group, despite this obstacle, is engaged and culturally active, displaying great potential for their involvement in the creative industry.

*Casa Geração Vidigal* was established by **Moda Fusion** in 2013, and is the first free fashion school in any favela. The project trains talented youth between the ages of 18 and 25 to work or undertake creative endeavors in the fashion industry. The one-year training program consists of workshops and classes on theory, production, professional development and collection creation. After finishing this training, students can develop their own brand or work towards a career in the field.

### IMPACT

With support from **BrazilFoundation**, *Casa Geração Vidigal* can:

- Provide professional training for 20 youths;
- Identify talent and incubate new brands;
- Hold events to sell the garments created by the students.

# 20

youths prepared  
to work in the  
fashion industry

Entrepreneurial  
training  
for young talent

New brands  
incubated



“ The authenticity found here in the favelas has great potential in the Brazilian fashion industry. It can also be a unique inspiration for fashion around the world. ”

Andréa Fasanello, Designer and Coordinator at Casa Geração Vidigal

2016

## ASSOCIAÇÃO EXPEDICIONÁRIOS DA SAÚDE - EDS

COMPLEXO HOSPITALAR MÓVEL  
- OPERANDO NA AMAZÔNIA  
[www.eds.org.br](http://www.eds.org.br)

REGIÃO AMAZÔNICA  
AMAZONAS



### Expeditions with Volunteer Doctors to Attend Remote Indigenous Communities in the Amazon

Roughly 500,000 indigenous people live in rural and forested areas in Brazil, places that - due to their remote location - lack access to health services. The populations living in these areas suffer from high rates of degenerative eye diseases, such as cataracts, due to regular contact with the intense sunlight. The lifestyles of some of these populations can also be very physical demanding, leading to hernias.

**Expedicionários da Saúde (EDS)** brings medical services to indigenous populations who live in remote areas, organizing three expeditions per year where volunteer doctors provide medical care through a mobile clinic. The doctors use cutting-edge technologies to provide surgeries (including pre and post-operation consultations), basic clinical care, and pediatric, gynecological, ophthalmological, orthopedic, and orthodontic services. Training for local health professionals is also provided.

### IMPACT

With support from **BrazilFoundation**, **EDS** can:

- Offer training to 130 local health professionals;
- Perform approximately 750 surgeries and 6000 medical visits;
- Provide multidisciplinary care and surgical consultations for patients.

Quality healthcare  
for indigenous communities

**6,000**  
people  
attended

**750**  
surgeries  
performed



“ In the past 12 years we performed 5,700 surgeries, reaching 160,000 indigenous people. ”

EDS Team



## 2016 REDE POSTINHO DE SAÚDE | ORGANIZAÇÃO DE SAÚDE PREVENTIVA MULTIDISCIPLINAR SOCIAL

PROMOÇÃO DA SAÚDE DAS MULHERES  
[www.redepostinhodesaude.org.br](http://www.redepostinhodesaude.org.br)



RIO DE JANEIRO  
RIO DE JANEIRO

More than  
**300**  
people  
reached monthly

More  
**humanized**  
treatment plans

**Multidisciplinary  
healthcare**  
for women,  
focusing on prevention

### Multidisciplinary Outpatient Care and Disease Prevention for Women in Communities Throughout Rio De Janeiro

Roughly 62% of the more than 5,000 women residents of the Cantagalo and Pavão/Pavãozinho favelas earn a salary of only up to one minimum wage. In these communities there is only one public clinic, in it working only three doctors - falling far short of meeting the needs of an area that sees high rates of violence against women, and alarming birth and mortality rates.

In 2010 a group of professionals and volunteers from diverse fields came together with the Associação de Moradores do Cantagalo to create a clinic called "Postinho". In this clinic, youth and women ages 15 and up can receive outpatient care for general needs as well as digestive, psychological and nutritional concerns. Furthermore, the clinic offers physical therapy, massage therapy, acupuncture, floral therapy and reiki treatment.

### IMPACT

With support from **BrazilFoundation**, the organization proposes to:

- Expand the clinic's space;
- Conduct group therapy for victims of domestic violence, drug abusers, the elderly, and pregnant teens, touching on diverse themes such as STD prevention;
- Increase the number of people reached five-fold.



“ Rede Postinho believes that when you provide a woman  
integral care, you also care for her entire family! ”

Rede Postinho Team

2016

## AMIGOS DE IRACAMBI

FLORESTAS PARA ÁGUA

[www.en.iracambi.com](http://www.en.iracambi.com)



ROSÁRIO DA LIMEIRA

MINAS GERAIS

### Reversing Environmental Degradation by Means of Forest Restoration in Renascent Areas

100 years ago, the Zona da Mata was the richest region in Minas Gerais; today it is one of the most environmentally-damaged. Deforestation and commercial agriculture - which includes the application of agro-toxins - have resulted in soil degradation and contributed to a water crisis in the area, threatening the livelihoods of the family farmers there.

Founded in 1999, the organization **Amigos de Iracambi** works in forest conservation. In 2015 it launched the “Florestas para Água” project to combat the serious problem of environmental degradation through public awareness and forest restoration efforts .

### IMPACT

With support from **BrazilFoundation**, **Amigos de Iracambi** plans to:

- Mobilize 1,000 people and encourage farmers to participate in the project;
- Donate 100 trees to each of the 30 farming families;
- Initiate a movement to reverse environmental damage through forest restoration;
- Develop an environmental model in which costs and benefits are shared by the community.

# 3,000

trees  
planted in  
renascent areas

Water resource protection,  
soil regeneration, and  
oxygen creation

Contributions to  
combat climate change



“ We clear cut forests for economic development, but often, in poorly planned ways. Now, we are experiencing the results of a serious water crisis on this planet. ”

Guilherme Valvasori, Project Coordinator of Florestas para Água

## 2016 ASSOCIAÇÃO ATELIÊ DE IDEIAS

BEM MORAR  
[www.ateliedeideias.org.br](http://www.ateliedeideias.org.br)



Housing  
access for

**32**  
people

Women  
building  
their own homes

More than  
**5,000**  
people  
already benefited

### Training and Economic Assistance for Women to Build Their Own Houses

Nearly 350,000 people live in the Cariacica region, an area comprising 13 regions. The Vila Dourada neighborhood became established over time with the staking of spontaneous, irregular plots, resulting in a precarious community infrastructure including unpaved streets, no basic sanitation systems, and few formal employment opportunities. Roughly 40% percent of this neighborhood of 23,000 are beneficiaries of the Bolsa Familia program.

**Associação Ateliê de Ideias** was created to promote local socio-economic development by focusing on three areas: access to housing, community empowerment, and local economy strengthening through socially-responsible financing. The project aims to mobilize the women in the community to participate in the Bem Morar collaborative fund which provides microcredit for women to build their houses and produce ecological bricks at the factory for home construction.

### IMPACT

With the support of **BrazilFoundation**, the project will:

- Assist 8 families without housing who earn a monthly income up to 4 minimum wages;
- Provide 32 people access to adequate housing;
- Train 5 people to create ecological bricks as a source of income generation;
- Involve more women in home construction.



“ Bem Morar offers integrated services and technologies to promote access to adequate, safe and comfortable homes for low-income households and communities. ”

Leonora Mol, Founder, Ateliê de Ideias



2016

## ASSOCIAÇÃO DA ESCOLA FAMÍLIA AGROECOLÓGICA DO MACACOARI - AEFAM

CRIAÇÃO DE GALINHAS  
CAPIRAS SUSTENTÁVEL

ITAUBAL  
AMAPÁ



### Strengthening Family Farming to Diversify Incomes for Itaubal's Riverside Community

Agriculture and small-scale harvesting are the main sources of income for residents of the Itaubal riverside region. As the area is only accessible by boat or small boat, it is difficult to introduce new methods of income generation for the people who live there.

**Escola Família Agroecológica do Macacoari** was founded in 2008 with the goal of strengthening sustainable rural development through income generation. Active in nine communities on the Macacoari river, the organization utilizes different techniques in agriculture and harvesting, livestock farming, and biodiversity preservation to promote socioeconomic development while preserving natural resources. The project will work to scale the scale the aviculture activities in the region, strengthening family farming diversifying sources of income for people in the region.

### IMPACT

With support from **BrazilFoundation**, **AEFAM** aims to:

- Build and equip an aviary for 480 birds;
- Build a mini factory for producing alternative livestock feed;
- Train 50 people how to utilize forest resources to produce alternative feed for aviculture purposes.

50

youths  
trained

50

riverside families  
with greater income

Family farming  
strengthened



“ Our school encourages youth and their families to get involved in creating a society with social justice, respectful working conditions, and respect for nature. ”

Adenilson Vilhena, President of AEFAM

2016

## AHOBERO - ASSOCIAÇÃO DOS HORTIFRUTIGRANJEIROS DE BENTO RODRIGUES

AQUISIÇÃO DE INSUMOS PARA  
AGROINDÚSTRIA DE GELEIA  
DE PIMENTA BIQUINHO



MARIANA

MINAS GERAIS

### Generating Income and Opportunities by Expanding the Local Production of Pepper Jams

AHOBERO was experiencing growth in its pepper jam-producing activities in the district of Bento Rodrigues when the dams in Mariana burst in November of 2015. The jam was an important source of income for residents in Bento Rodrigues, but when the disaster struck, 1,500 pepper trees were destroyed, impacting the production. The equipment was recovered, and the organization is now operating in a temporary space in Mariana. However, the organization now needs financial support to expand its production.

Founded in 2002, AHOBERO's main objective is to create jobs and opportunities for income generation. The pepper jam it produces has a great market value, and its versatility allows it to be consumed with meat, cheese, bread, and even ice cream.

### IMPACT

With support from BrazilFoundation, AHOBERO aims to:

- Obtain jars, packaging and labels for the products;
- Produce spicy jams to generate greater product value;
- Increase production to meet the existing demand and new markets by participating in fairs, expos and by reaching out to local and regional businesses;
- Increase income and improve quality of life for residents.

Income generation  
opportunities for

**9**  
people

**45**  
people

benefited indirectly

Improved process  
for jam production



“ We participate in lots of fairs. Our goal is to export  
and create jobs for more women in town. ”

Keila Vardeli Fialho, President, AHOBERO

## 2016 ASSOCIAÇÃO DOS PEQUENOS PRODUTORES RURAIS SÃO JOSÉ DO BAIXIO

VIVER NO QUILOMBO



**31**  
farming families,  
totalling 159 people,  
benefited

Greater  
incomes for

**16**  
families

Reducing the  
rural exodus by

**16**  
youths

### Expanding Cassava Farming to Increase Incomes for Young Farmers

There are few employment opportunities for youth in the quilombola community of São José do Baixio. As a result, these youth end up migrating to urban areas for work, only to end up exploited as cheap labor. The Association was created in response to the rural exodus of its youth to urban areas, working to create local income generation opportunities and greater appreciation for local traditions.

The project plans to train local youth and build a factory for producing cassava flour, with the intent of increasing incomes and discouraging youth flight to urban centers.

### IMPACT

With support from **BrazilFoundation**, the **Association** will:

- Provide technical instruction for 16 youth quilombos to help them establish sustainable sources of incomes;
- Teach youth about co-ops and associations, industrializing the mandioca production process, and best practices in agriculture;
- Obtain the proper equipment to efficiently produce cassava flour;
- Build a shed to house the machines.



“ Our land produces high-quality cassava, but our traditional way of producing it is very inefficient. Industrializing [this process] will generate income for the families who are involved. ”

José Carlos dos Santos, Project Coordinator



## 2016 ONG FLORESCER

RECICLA JEANS

[www.ongflorescer.com.br](http://www.ongflorescer.com.br)



### Democratizing Fashion and Creating Income Generation Opportunities for Youth

The Paraisópolis community is located in the Morumbi region of São Paulo. And with 120,000 residents, it is the second largest low-income urban concentration in the city. ONG Florescer has led initiatives in education, sports, culture and professional training in this area since 1995.

ONG Florescer's project "Recicla Jeans" teaches people to design and create accessories and garments from jeans and recycled textile scraps. Its Recicla Jeans project will offer 60 unemployed youths professional training in garment design and production. Recicla Jeans aims to "democratize" fashion by transforming it into an environmentally-friendly and socially responsible initiative.

### IMPACT

With support from **BrazilFoundation**, the project aims to provide:

- Training in fashion entrepreneurship for 60 youths;
- Courses on recycling jeans;
- Styling, modeling, and sewing classes.

Professional  
training for

**60**  
youths

Fashion as  
a tool for  
**empowerment**

More than  
**535**  
youths graduated



“ It is an ambitious project that democratizes fashion, putting it in the hands of a creative community that does not have equal access to resources. ”

Ong Florescer Team

2016

## COOPERATIVA MISTA AGROEXTRATIVISTA DO RIO UNINI - COOMARU

PACTOS DA CASTANHA NO RIO NEGRO

[www.coomaru.com.br](http://www.coomaru.com.br)

BARCELOS  
AMAZONAS



**200**  
indigenous and  
riverside nut farmers  
impacted

Leaders  
empowered  
with better  
negotiating strategies

Job and income  
generation, and  
better quality of life  
for members

### Increasing Production of the Brazil Nut and Creating Opportunities for Its Fair Trade

There is great biodiversity in the Rio Negro region, a place in the Brazilian Amazon where conservation efforts are high and deforestation activities are low. While there is great potential for non-timber commodity products such as nuts, the farmers and the community do not make as much profits as they should due to the involvement of middlemen in the process. Furthermore, many of these farming families are isolated as they live in remote, riverside communities without access to adequate media, health, and education.

**COOMARU** is a community organization that works to boost the production and sale of goods in culturally respectful, environmentally and economically-sustainable ways. The Cooperative has successfully increased production and raised the trading price of raw Brazil Nuts for its members. This project aims to create the “Brazil Nut Pact” to promote more equitable trade terms for Brazil nut commercialization.

### IMPACT

With support from **BrazilFoundation**, **COOMARU** plans to:

- Establish more equitable and transparent trade terms for raw Brazil nuts;
- Create the “Brazil Nut Pact” to extend equitable trade practices to other basins of the Rio Negro;
- Promote more fair and profitable marketing agreements between nut farmers, industry organizations, processors, and processing plants.



“ The central location of the Unini river in the Médio Rio Negro offers opportunities for commercial synergies with communities all along the river basin. ”

COOMARU Team

2016

## FA.VELA - FUNDO DE ACELERAÇÃO DA ESCOLA PARA O DESENVOLVIMENTO VELA

PROGRAMA DE ACELERAÇÃO  
/ PIPA "VOANDO ALTO!"  
[www.maisfavela.org](http://www.maisfavela.org)



BELO HORIZONTE  
MINAS GERAIS

20

small entrepreneurs  
with sustainable  
business plans

240

hours  
of individual mentoring

10

small enterprises  
supported

### Stimulating Small Businesses and Entrepreneurialism in the Morro do Papagaio Community

The Aglomerado Santa Lúcia, better known as Morro do Papagaio, is one of the largest neighborhoods in Belo Horizonte, currently standing at 28,000 residents. The illiteracy rate in the community is high, and as there are few professional training opportunities there, youth employment in the formal sector is low.

**FA.VELA** was created in 2014 by social entrepreneurs born and raised in low-income communities. The members are all first-generation college students, representing a diverse range of fields including Law, Communications, Architecture, Business, and Environment. It's project "PIPA" will provide Morro do Papagaio residents opportunities for professional and personal growth, essentially promoting their social and economic inclusion.

### IMPACT

With support from **BrazilFoundation**, **FA.VELA** aims to:

- Offer entrepreneurial training to 20 youths and adults;
- Provide 40 hours of classes on topics such as marketing, finance, and business management;
- Create jobs and income generation opportunities for the community.



“ Entrepreneurial education initiatives have the potential to boost communities such as that of Morro do Papagaio. ”

João Souza, Founder, FA.VELA



## 2016 INSTITUTO BANCO PALMAS

COLETIVO DESENVOLVEDORAS DA PERIFERIA  
[www.institutobancopalmas.org](http://www.institutobancopalmas.org)

FORTALEZA  
CEARÁ



### Stimulating Local Development by Training Women in IT and Entrepreneurship

There are still great gender inequalities in the workforce in Brazil. In the technology sector, for example, women earn 30% less than men even when having attained the same level of schooling and when holding the same positions, according to PNAD data. It is also worth considering that only 10% of all students in Engineering and the Computer Sciences are women, according to the Ministry of Education.

**Banco Palmas** works to promote socioeconomic development through socially-responsible financing. Its Laboratory for Innovation and Research in Socially-Responsible Financing (Palmas Lab) conducts studies and develops ways to improve the capacity of entrepreneurs through IT. The lab looks to the realities of the local communities to help develop, produce, and share its solutions. The Coletivo Desenvolvedoras da Periferia aims to stimulate local entrepreneurship and innovation by working to include women in the technology sector.

### IMPACT

With support from **BrazilFoundation**, the **Instituto** aims to:

- Provide 400 hours of classes to 20 young women on entrepreneurialism, the social economy, and developing apps, websites, and media content;
- Provide workshops on project development, governance, and compliance;
- Develop PalmasNet, an internet-community initiative.

**400**  
hours of classes  
on app and  
website development

**20**  
women  
trained



“Our objective is for these youth to be able to create the “Coletivo de Desenvolvedoras da Periferia”, and increase female leadership in IT by transforming their local community.”

Asier Ansorena, Instituto Banco Palmas

## 2016 INSTITUTO CONSTELAÇÃO

CONSTELAÇÃO

[www.institutoconstelacao.org.br](http://www.institutoconstelacao.org.br)



### Improving Homes to Minimize Health Risks to Children Caused by Improp

The Pina community is one of the poorest neighborhoods in Recife, lacking basic infrastructure such as water access, plumbing, electricity, streetlights, trash collection, and paved roads. 30% of the children served by Instituto Constelação live in dilapidated houses made from scraps of wood and cloth, while others live in shacks propped up on stilts that are at risk of collapsing or creating conditions for disease transmission.

**Instituto Constelação** works with children living in conditions of extreme poverty by providing them health and sports services, sports and leisure activities, family assistance and referrals for social services. Their project aims to combat the disease and health risks faced by some of these children and their families who live in inadequate housing by providing structural repairs to their residences.

### IMPACT

With support from **BrazilFoundation**, **Constelação** will work to:

- Reach 250 people living in inadequate housing;
- Fix and improve electrical systems in the community;
- Improve sanitary conditions in homes;
- Benefit 2000 people indirectly.

Housing  
improvements  
for kids and families

Better health and  
safety conditions for

**250**  
people

**2,000**  
people  
benefited indirectly



“ In order for us to make a true difference in a child’s life, we must have a more holistic perspective. The local residents have many needs. ”

Equipe IC

2016

## INSTITUTO DE PERMACULTURA ECOVIDA SÃO MIGUEL

PERMACULTURA NO VALE DO  
JEQUITINHONHA: AGROECOLOGIA E  
EDUCAÇÃO PARA O DESENVOLVIMENTO  
SUSTENTÁVEL DE BASE COMUNITÁRIA



SÃO GONÇALO DO RIO DAS  
MINAS GERAIS

### Using Low-Cost, High-Impact, Ecologically-Sustainable Technology for Permaculture

Before the current water crisis in Brazil, permaculture farmers around the world were leading a sort of “silent revolution”, actively transforming desert areas into fertile land. The sustainable methods they utilized which included renewable energy, water collection systems, soil restoration, and organic matter applications, can be adapted and applied in communities as development models.

**Instituto de Permacultura da EcoVIDA São Miguel** was created in 2010 to help restore and conserve ecosystems, encourage sustainable use of natural resources, and foster the creation of solidarity networks. Its permaculture project will promote sustainable, productive, eco-friendly agricultural practices in the São Gonçalo do Rio das Pedras and surrounding communities, a region where most of those in extreme poverty in the state reside.

### IMPACT

With support from **BrazilFoundation**, the **Instituto** aims to:

- Install home systems for electric power generation, hydraulic pumping and dry toilets;
- Implement eco-friendly sanitation systems and construction methods;
- Conduct workshops on agroecology and sustainable food production, providing opportunities for farmer exchanges;
- Offer permaculture workshops for 10 children.

### Food security

in the Jequitinhonha valley

10

children

taught permaculture

Sustainable  
technologies spread



“ We’ve learned that the best way is to first listen then speak.  
Our approach strategy focuses on integration within the local context. ”

EcoVida Team



## 2016 INSTITUTO PROFISSIONALIZANTE MANGUEIRA

MANGUEIRA BELEZA  
[www.apbvmfmangueira.blogspot.com](http://www.apbvmfmangueira.blogspot.com)



RIO DE JANEIRO  
RIO DE JANEIRO

Professional  
training for

# 150

women

Technical training,  
financial literacy and  
entrepreneurial skills

Independence  
and autonomy  
for women

### Professional Training Promoting Autonomy and Economic Independence for Women

The cosmetic industry in Brazil has been experiencing an annual growth rate of 13%. Brazil itself is the third highest consumer of beauty products in the world, and the second highest of hair products. Based on this data, Instituto Profissionalizante Mangueira created the Mangueira Beleza project, an initiative that offers professional training to women to promote their autonomy and economic independence. The project also teaches management and financial literacy so that the women can undertake viable and competitive entrepreneurial ventures.

Founded in 2001, the Institute offers professional training courses in home and electrical repairs, hydraulics, and carpentry for 260 adolescents and youths annually. In the past few years, the Institute began focusing on combating gender inequality and domestic violence in favelas.

### IMPACT

With support from **BrazilFoundation**, **Mangueira Beleza** intends to:

- Provide professional training for 150 women;
- Offer 200 hours of technical training in hair and 200 hours in manicure and pedicure, preparing students to work in the respective fields;
- Using FAETEC's methodology, offer 40 hours of professional training in entrepreneurship and financial literacy to prepare the women to undertake their own ventures.



“ The Mangueira Beleza project is a reference for businesses who are looking for qualified professionals. ”

Project Team

## 2016 NEPP - NÚCLEO ECOLÓGICO PEDRAS PRECIOSAS

MAIS VERDE, MAIS VIDA



### Mobilizing Residents from Rio de Janeiro's Favelas to Promote Environmentally-Friendly Lifestyles

A lack of greenspace and abundance of litter are some of the main environmental problems encountered throughout Rio de Janeiro's favelas. Certain conditions in these communities, such as little greenery and open sewage systems, contribute to hotter air temperatures, rodent and mosquito infestations, and higher incidences of diseases.

NEPP was founded 34 years ago by a group of friends who were concerned about the lack of greenspace in favelas, their proximity to the many landfills in the city, and their tendency to suffer from floods due to improper waste disposal in the community. They began by participating in the 1992 Earth Summit, then started leading activities, identifying environmental leaders, eventually creating eco centers. Their project will lead environmental education activities in Rio de Janeiro's favelas that will spread knowledge, encourage community cooperation, and create awareness about the importance of residents playing active roles in environmental preservation.

### IMPACT

With support from **BrazilFoundation**, **NEPP** will aim to:

- Create 9 eco centers in 5 favelas in Rio de Janeiro to teach 100 residents from each favela how to be environmental multipliers;
- Hold a conference on environmental health to present each eco-center's activities;
- Produce a charter to be presented to the local government and in forums on public policies related to the Agenda 21.

**9**  
eco centers  
created in 5 favelas

**500**  
residents  
spreading  
environmental practices



“ We want to contribute to a more beautiful and equal city, and make a difference in the lives of favela residents. ”

NEPP Team

## 2016 UM LITRO DE LUZ

ILUMINANDO AMAZONAS



### Providing Affordable and Sustainable Lighting for Families Without Access to Electricity

According to the Brazilian Institute of Geography and Statistics, more than 715,000 Brazilian families are not connected to the electric grid. In the state of Amazonas, some 5,600 rural communities lack regular access to electricity. Candles, diesel generators, and kerosene lanterns are the most common sources of light, and put the health of families and the environment at risk.

**Um Litro de Luz** is an initiative established in 21 countries to create economic and sustainable light sources for communities without access to electricity. Through a special technology, natural light can be utilized inside recycled plastic water bottles as the light sources. This project will provide an energy solution to riverside families in Caapiranga, with a focus on schools and public spaces.

### IMPACT

With support from **BrazilFoundation**, **Um Litro de Luz** plans to:

- Install 350 light posts and 200 street lights in the region;
- Train approximately 1,000 residents to install the technology;
- Providing lighting for 10 schools in the city, benefiting more than 3,000 students.

# 8,000

people

given access to affordable,  
sustainable light sources

Riverside  
community residents  
**harnessing sunlight**  
to light their homes  
and public spaces

# 10

schools and  
300 students

gaining light sources



“ We aim to create a world in which every child can read a book at home and where light is not only for those who can pay. ”

Vitor Belota, President, Um Litro de Luz Brasil



## 2016 AÇÃO JOVEM BRASIL

FORMAÇÃO CIDADÃ PARA JOVENS DO ENSINO  
MÉDIO DAS ESCOLAS PÚBLICAS DO RJ

[www.acaojovembrasil.org.br](http://www.acaojovembrasil.org.br)



RIO DE JANEIRO

RIO DE JANEIRO

Civic education for

# 60

youths

from public schools

More engaged,  
responsible youth

Scaling  
social impact  
from the local  
to the national level

### Promoting Civic Engagement in Youth from Rio's Public Schools

Schools in Brazil typically do not provide classes or lessons on civic engagement or political science, which could perhaps explain the collective apathy among Brazil's youth regarding social issues. Ação Jovem Brasil was founded in 2004 to encourage young college students to apply the lessons they learned inside the classroom to help improve society.

**Ação Jovem Brasil** provides activities that help educate students of Rio's public schools as engaged citizens, promoting a culture of overall greater social involvement. Along with teaching and informing youth, the project will offer workshops focused on developing projects to solve local issues.

### IMPACT

With support from **BrazilFoundation**, **Ação Jovem Brasil** aims to:

- Train 60 students from public schools between the ages of 16 and 19;
- Facilitate group discussions and dynamic learning activities that encourage reflection;
- Advise youth on creating responsible, engaged, and critical citizens;
- Promote knowledge exchanges between social leaders, professionals, and youth activists.



“ May the first steps develop into a pilot project  
that can be multiplied in other schools. ”

William Andrade Nogueira, Founder, Ação Jovem Brasil

2016

## ACECCI - AÇÃO CEARENSE DE COMBATE A CORRUPÇÃO E A IMPUNIDADE

CARAVANA DA CIDADANIA E AUDITORIA CÍVICA  
www.acaocearense.org

FORTALEZA

CEARÁ



**Awareness**  
on methods  
to fight corruption

**Public monitoring**  
of government entities

**500**  
youths and adults  
reached annually

### Encouraging Civic Audits in Health, Education, and Public Projects through Caravans

According to the NGO Transparency International, Brazil places 76th in the Corruption Perceptions Index world ranking. A study by Estado de São Paulo's Federação das Indústrias reveals that up to R\$ 100 billion is lost annually to corrupt practices. The state of Ceará, with nearly nine million residents, also suffers from corruption, and in 2012 recorded the most corruption-related arrests of any state, according to the National Penitentiary Department.

ACECCI has been developing projects to prevent and combat corruption since 2011. Through citizen awareness and oversight of public agencies, ACECCI works to strengthen citizen-based monitoring, end ethically-questionable practices in public affairs, and promote anti-corruption educational programs. The Citizenship Caravan project will work to bring awareness to various municipalities and engage citizens in the fight for democracy.

### IMPACT

With the support of **BrazilFoundation**, **ACECCI** aims to:

- Promote centers for civic monitoring in towns and municipalities;
- Teach residents to use tools for civic monitoring;
- Empower residents to monitor funds in federal, state and municipal agreements;
- Encourage residents to conduct civic audits in family health, transportation, and school meal programs;
- Promote access to Municipal Councils to oversee the accountability of mayors and councilors.



“ The caravan participants visit the problematic places, identify the problems, and present possible solutions. ”

ACECCI Team

2016

## AECCI - ASSOCIAÇÃO DOS EX-CONSELHEIROS E CONSELHEIROS DA INFÂNCIA

*JUVENTUDE CONQUISTANDO SEUS DIREITOS*



RIO DE JANEIRO  
RIO DE JANEIRO

30

youths

trained through  
10 workshops

3

meetings

against  
sexual exploitation

Promoting awareness  
and community action

### Training Youth to Combat Sexual Exploitation of Children and Adolescents

The lead up to the 2016 Summer Olympics sparked a wave of investments in Rio de Janeiro's infrastructure, hotels, public transportation, and real estate. Despite these improvements, the games have also made negative social impacts on the city - to which little public attention has been given. Recent studies suggest an increase in sexual exploitation in the vicinity of construction sites throughout the city.

Founded in 2011 by former professionals in the Child Services, **AECCI** works to uphold the rights of children and adolescents. The project will mobilize adolescents and youth to combat sexual violence, while strengthening and sharing the Fórum Estadual da Juventude Carioca em Ação's work - a place for youth to learn about and take action on public policies.

### IMPACT

With support from **BrazilFoundation**, **AECCI** will:

- Hold 10 meetings to orient 30 youths on topics related to sexual exploitation and leadership;
- Hold 3 open workshops led by youth on sexual violence;
- Prepare youth to engage with the government and NGOs on public policies;
- Create opportunities for youth to communicate and mobilize through networks and forums on children's rights.



“ We understand the importance of mobilization in the fight to end sexual violence against children...giving the opportunity for youth themselves to be the changemakers. ”

Lúcio Taveira, AECCI

2016

## AEDAS - ASSOCIAÇÃO ESTADUAL DE DEFESA AMBIENTAL E SOCIAL

PROMOÇÃO DA AUTO-ORGANIZAÇÃO DOS  
ATINGIDOS PELA BARRAGEM EM MARIANA  
[www.facebook/mabminas](http://www.facebook/mabminas)



BELO HORIZONTE E MARIANA  
MINAS GERAIS

Ensuring affected families  
the rights to full  
reparations

Around  
**700**  
people benefited  
indirectly

Guidance  
for those directly affected  
by the disaster

### Rights and Reparations for Riverside Families Affected by the Environmental Disaster in Mariana, MG

As two water dams in the town of Mariana burst, a surge of mud washed over the region, destroying houses, rendering the land infertile, and leaving many dead. AEDAS helps organize families affected by the disaster to lead their negotiation processes for compensation with the government and other responsible entities.

**AEDAS** has over 30 years of experience supporting people impacted by dam activities, working together with the affected from the moment a disaster strikes. The organization currently helps more than 300,000 families impacted by dams in Minas Gerais, serving farmers, indigenous peoples, riverside communities, fishermen, miners, quilombolo residents, and even urban populations. The main objectives of **AEDAS** are to defend the rights of affected families, and to ensure that they are represented in a collective bargaining plan from the moment a dam is erected to the first signs of environmental damage. **AEDAS** ultimately helps these families receive compensation for the affects on their housing, land, sanitation, transport and roads, education, health etc.

### IMPACT

With support from the **BrazilFoundation**, **AEDAS** will:

- Assess damages for those affected by the dam disaster;
- Provide support and advising for those affected directly by the disaster, to help guarantee their right to full compensation for their losses;
- Mobilize families and promote awareness on their rights;
- Guarantee collective bargaining plans in full for the families;
- Training for 5-20 families as grassroots groups to spur public involvement for repairing damages.



“ This disaster has caused great trauma on the people here... Now we dream of getting back our city – the way she was before: calm, quiet, no mud or mining trucks. ”

Sérgio Papagaio, Mariana Resident



2016

## ASSOCIAÇÃO ARQUITETOS SEM FRONTEIRAS – ASF BRASIL

ASSESSORIA TÉCNICA ÀS FAMÍLIAS ATINGIDAS PELO ROMPIMENTO DA BARRAGEM EM MARIANA

[www.semfronteirasbrasil.wix.com/asfbrasil](http://www.semfronteirasbrasil.wix.com/asfbrasil)



MARIANA

MINAS GERAIS

# 350

residents  
reached

Residents having  
a say in the  
reconstruction process

Respect  
for local knowledge

### Assisting Families Who Lost Their Homes from the Environmental Disaster in Mariana, MG

In November of 2015 two mining dams burst, releasing 40 billion liters of toxic mud along the Gualazo do Norte, Carmo, and Doce rivers, and causing great damage to the people who lived there. The towns of Mariana, Paracatu de Baixo, and Bento Rodrigues suffered the greatest destruction, leaving hundreds of its families homeless.

Since 2003, **ASF Brasil** has been leading socio-environmental projects that empower people living in inadequate housing to make renovations on their homes. Through this project, ASF Brasil will provide assistance to the residents of Bento Rodrigues and Paracatu de Baixo, ensuring their participation and representation in the reconstruction process of their community.

### IMPACT

With support from **BrazilFoundation**, **ASF Mariana** will:

- Increase resident involvement in discussions on home relocations;
- Improve the quality of information produced on the relocation sites;
- Help the residents understand the technical language used during the process;
- Promote an environment where residents have a greater say in the reconstruction decision-making processes, so that the end results reflect their demands.



“ Our main objective is to create ways for the residents to effectively participate in the decision-making process. ”

Ananda Martins, Arquitetos Sem Fronteiras

2016

## AGENDA PÚBLICA

AÇÕES DE IMPACTO RÁPIDO PARA OS OBJETIVOS DE DESENVOLVIMENTO SUSTENTÁVEL (ODS)

[www.agendapublica.org.br](http://www.agendapublica.org.br)



SÃO PAULO  
SÃO PAULO

### Developing and Promoting Impactful Solutions to the UN's 17 Sustainable Development Goals (SDGs)

The Sustainable Development Goals are initiatives created by the UN to eradicate poverty, uphold human rights, put an end to violence, and protect the planet by the year 2030. Despite this goal, in some regions in Brazil there has been little discussion as to how these initiatives will be implemented. Agenda Pública has created and shared public policy solutions as a way to encourage these SDGs to be met.

Founded in 2009, the organization connects governments, the private sector and civil society to fine-tune the democratic means and management of public policies. 15,000 people across Brazil and Latin America are active in its programs focused on strengthening public policy management. The goal is to reach 5,000 public officials.

### IMPACT

With support from **BrazilFoundation**, **Agenda Pública** aims to:

- Produce and spread high-impact, public policy solutions for each of the 17 SDGs (Sustainable Development Goals);
- Hold a workshop with specialists on topics such as dignity, prosperity and personal development, environmental protection, and institutional partnerships;
- Systematize 3 quick guides with alternatives to policy alternatives, best practices, and sources for funding;
- Share best practices on social media.

Best practices shared with

**5,000**  
public officials

**SDG solutions**  
created and shared

**Greater**  
civic engagement



“ We need to strengthen our cities with public policies that create a higher quality of life for our citizens. ”

Sergio Andrade, Founder, Agenda Pública

2016

## BOM SENSO FUTEBOL CLUBE

PAZ NOS ESTÁDIOS

[www.bomsensofc.org.br](http://www.bomsensofc.org.br)

SÃO PAULO

SÃO PAULO



### Mobilizing the Soccer Community to Reduce Violence Surrounding the Sport

A 2015 survey by the Brazilian Institute of Public Opinion and Statistics revealed that 76.6% of Brazilians support a soccer club. There are more than 150 million fans of the sport in Brazil, yet only 20 million attend stadium matches. The poor attendance is partially due to the violence associated with organized fan clubs, which often lead to brawls and deadly clashes both inside and outside of stadiums. This incidence of violence has unfortunately made soccer matches in Brazil some of the most violent in the world.

The **Bom Senso** project is a movement to promote and develop Brazilian soccer - one of the country's greatest cultural traditions. This project will establish an advocacy campaign to combat stadium violence and violence associated with organized fan clubs, engaging some of the sport's principal stakeholders to transform the campaign into a public and political debate.

### IMPACT

With support from **BrazilFoundation**, **Bom Senso** will aim to:

- Mobilize the Public Ministry, the Military Police, the Association of Organized Supporters, and the soccer club presidents;
- Write and present specific public policy to reduce soccer-related violence;
- Encourage the Brazilian Soccer Confederation and the state federations to adhere to the designed strategies.

### Public policies

created to reduce violence in soccer

### Advocacy campaigns

to combat violence in stadiums



“ Through our work on the field, our movement has been able to rally public opinion around our main goals and initiate a profound reform within the sport. ”

Ricardo Borges Martins, Director of Bom Senso

## 2016 CÁRITAS DIOCESANA DE GOVERNADOR VALADARES

ARTICULAÇÃO E FORTALECIMENTO DA REDE  
DE MOVIMENTOS SOCIAIS NA DEFESA DA  
BACIA DO RIO DOCE

[www.facebook.com/caritasdiocesana.govadorvaladares](http://www.facebook.com/caritasdiocesana.govadorvaladares)



GOVERNADOR VALADARES  
MINAS GERAIS

**380,000**  
people benefited  
indirectly

Affected population  
more engaged to  
uphold their rights

Greater transparency  
and social involvement  
in environmental risk management  
processes and negotiations

### Community Empowerment for the Socioenvironmental Recovery of the Rio Doce Region

The Rio Doce basin has suffered for some time from the impacts of global warming, a decline in its river flow, drought, and from the environmental degradations caused by mining activities. There have been no effective monitoring practices for the mining activities in the area. With the bursting of the Mariana dam in November of 2015, a surge of mud washed over a region of more than 700km, even reaching the shores of the state of Espírito Santo. Thousands of people remain affected.

Founded 60 years ago, the **Brazilian Cáritas** provides emergency relief, food security, and income generation opportunities. The goal of this project is to empower community leaders to create and monitor proposals in support of the Rio Doce Basin and the population affected by the disaster.

### IMPACT

With the support of the **BrazilFoundation**, **Cáritas** will:

- Contribute to the socioenvironmental rehabilitation of seven municipalities in the Rio Doce region;
- Provide training and encouragement for the affected population to become engaged to uphold their rights;
- Monitor government agencies and companies' responses to affected populations, ensuring transparency in the negotiations with the responsible entities;
- Propose collective solutions for the socioenvironmental recovery of the Doce River Basin.



“ We’re trying to help the people of Valadares improve their living conditions and our river. What happened was a catastrophe, and the lack of potable water has been a major problem for all of us. ”

Flávia Finhani, Vice-President



2016

## COLETIVO MICA – MÍDIA, IDENTIDADE, CULTURA E ARTE

*POLIFONIA – O DIREITO À COMUNICAÇÃO É UNIVERSAL*

[www.coletivomica.org](http://www.coletivomica.org)



MARIANA

MINAS GERAIS

### Communication

as a tool to guarantee and promote rights

# 100

public school students

understanding and communicating their rights

Awareness of the right to free speech and self-expression

for the residents of Mariana, MG

### Upholding and Promoting Rights through Communication in Mariana, MG

Roughly 60,000 people live in the municipality of Mariana, where there are no basic urban services such as adequate plumbing or water treatment, to the point that there is no official billing of water use in the city. Misinformation becomes a serious obstacle to the negotiations of basic rights in the face of the losses and damage caused by the environmental disaster.

Founded by former journalism students from the Federal University of Ouro Preto, MICA aims to contribute to human liberty through media initiatives. Free speech is one of the pillars of democracy and MICA believes that it is necessary to act so that the most vulnerable populations become aware that this is an essential right and so they can begin to exercise it.

### IMPACT

With the support of the **BrazilFoundation**, the **Collective** aims to:

- Work with 100 students from nine public schools in Mariana, enabling them to understand, reflect upon, and communicate their needs and rights as citizens;
- Prepare audio-visual and printed teaching materials to support workshops on the critical reading of media;
- Hold experiential workshops with young residents of Mariana's neighborhoods and districts.



“ Our wish for Brazil is a gained awareness of the right to communication, of the liberty of expression, so to become active citizens in the process of constructing identity and cultural values. ”

Yara Diniz, Coletivo Mica Leader

## 2016 COLETIVO PAPO RETO

NÓS POR NÓS



RIO DE JANEIRO  
RIO DE JANEIRO

### Defending Human Rights and Security for the Residents of Complexo do Alemão and Penha

**Papo Reto** is an independent communications collective composed of youth resident activists of Complexo do Alemão and Penha in Rio de Janeiro. The collective works to defend the human rights and safety of the residents, who live amongst violence brought by drug trafficking and police activity.

The collective maintains a network of information exchange between community residents 24 hours a day. Its project called “Nós por Nós” works to ensure the safety residents in Alemão, and is a news channel that aims to show the realities of the favela by disseminating news and images that go unnoticed by the mainstream media. The collective also organizes events and leads efforts to ensure the community’s demands are met.

### IMPACT

With support from **BrazilFoundation**, **Coletivo Papo Reto** will:

- Strengthen the production of audiovisual content showing community problems;
- Produce video narratives with residents.

# 207

people

connected in a network  
of protection from violence

# 20

motorcycle  
taxi drivers

provided with legal support

### Video programs

posted weekly  
on youtube



“ When someone is injured in a shooting, people call Coletivo Papo Reto to assure that there is no tampering on the crime scene. The same goes for when someone is arrested arbitrarily. ”

Raull Santiago, Social Activist at Coletivo Papo Reto

## 2016 COLETIVO UM MINUTO DE SIRENE

JORNAL "A SIRENE"



### Memorializing the History of Those Affected by the Environmental Disaster in Mariana

The rupturing of the Fundão dam sent a stream of toxic sludge through the city of Mariana, causing great damage and displacing many families and people throughout multiple neighborhoods. With the families then scattered, they faced the new challenge of how to maintain communication with each other as a community.

The newspaper *A Sirene* was launched in February of 2016 to give a voice to the affected families and provide them a sense of autonomy. Organized with the help of professors and ICSEA/UFOP journalism students, the newspaper will help to preserve the histories and memories of the families affected by the disaster, as well guaranteeing their free speech and access to communications.

### IMPACT

With the support of **BrazilFoundation**, **Coletivo Um Minuto de Sirene** intends to:

- Empower affected families so that they can tell their own stories;
- Conduct - in partnership with the Collective MICA - workshops on the critically analysis of the media, the rights to communication, free speech, social media, and photography.

**10,000**  
readers  
per edition

**4**  
workshops  
on critical reading  
and communication

**80**  
residents  
trained



“ Our fight for the right to communicate motivates and moves me. Knowing that we will have resources to amplify our actions and impact is deeply gratifying. ”

Gustavo Nolasco, Journalist and Editor, *A Sirene*

2016

## FEDERAÇÃO DAS ASSOCIAÇÕES DE MORADORES URBANOS E RURAIS DO MUNICÍPIO DE JAPERI - FAMEJA

*FORTELECIMENTO POPULAR E REGULARIZAÇÃO DE ASSOCIAÇÕES COMUNITÁRIAS EM JAPERI*

[www.fameja.blogspot.com.brecnologiaedignidade](http://www.fameja.blogspot.com.brecnologiaedignidade)



RIO DE JANEIRO  
RIO DE JANEIRO

### Strengthening and Formalizing the Resident Associations to Give Visibility to City Demands

The city of Japeri, which became independent from Nova Iguaçu in 1992, has the lowest human development indicators (HDI) in the state of Rio de Janeiro. Little resources are invested in the municipality, presenting faulty infrastructure for its more than 95,000 residents.

**FAMEJA** is a federation that works with the public officials on the local, state, and federal level to help guarantee that the needs of its residents are met. The Federation also fosters cultural and sport activities in Japeri, promoting a higher quality of life for those who live there. Its “Fortalecimento Popular...” project will provide guidance and support for local associations to increase their impact in the municipality.

### IMPACT

With support from **BrazilFoundation**, **FAMEJA** aims to:

- Provide legal support to help formalize 14 associations and launch new ones;
- Train leaders of the associations to increase their participation and influence in Japeri’s public affairs;
- Hold talks and courses to strengthen civil society in Japeri.

Support for  
**14**  
resident  
associations

Civil society  
strengthened

Greater  
civic engagement



“ This project aims to strengthen the tools that would give civil society more power in public affairs. ”

FAMEJA Team



2016

## INSTITUTO TECNOLOGIA E DIGNIDADE HUMANA - I-T&DH

MOBILIZAÇÃO EDUCACIONAL PARA O USO SAUDÁVEL E SEGURO DE TECNOLOGIAS DIGITAIS POR CRIANÇAS E ADOLESCENTES

[facebook.com/institutotecnologiaedignidade](https://facebook.com/institutotecnologiaedignidade)



CURITIBA

PARANÁ

Healthy and safe  
use of digital  
technology shared

**500**  
people

across 10 public schools  
in Curitiba and surrounding regions

Children and  
adolescents using digital  
technology safely

### Training Teachers, Families and Advocates to Promote the Conscious and Safe Use of Digital Technologies Among Children and Adolescents

The excessive use of digital technologies in children and adolescents pose great security risks for them and can cause great damage to their relationships and mental and physical health. Excessive use can lead to problems including: physically inactive lifestyles, carpal tunnel syndrome, attention disorders, apathy, social isolation, cyberbullying, technological dependence, and risks of falling victim to pedophiles or exposure to pornography, among others.

**Instituto Tecnologia e Dignidade Humana** works to spread awareness on the healthy, ethical and safe use of digital technologies to families, schools, and communities. By training leaders in schools to spread this awareness, the Institute believes it can help protect children and adolescents from the dangers of digital technologies while encouraging their psychosocial, intellectual and cultural development.

### IMPACT

With support from **BrazilFoundation**, the **Institute** proposes to:

- Train 500 people across 10 public schools in Curitiba and surrounding regions;
- Impact more than 300 teachers and 200 public school staff;
- Produce classroom materials, logs and data for a site to spread awareness.



“ We can make efforts to create a digital protection network by training people to spread awareness on the safe use of digital technologies. ”

I-T&DH Team

## 2016 LABORATÓRIO BRASILEIRO DE CULTURA DIGITAL

RESIDÊNCIA HACKER PARA  
JOVENS TRANSFORMADORES  
[www.labhacker.org.br](http://www.labhacker.org.br)



SÃO PAULO  
SÃO PAULO

### A Digital Lab Providing Training and Mentoring for Youth to Develop Their Own Social and Political Transformation Initiatives

According to the study “Sonho Brasileiro da Política”, 28% of Brazilian youth are interested in politics and consider themselves to be activists, with 16% of them currently active in social projects. These youth understand the social challenges in their communities, and are developing action plans to help overcome them.

**Laboratório Brasileiro de Cultura Digital** encourages people to become activists in their community through technology. The organization collaborates with people in design, communications, education, and technology to promote transparency and civic involvement. The goal is to provide people the tools and training for them to develop and lead initiatives of social and political transformation. The Residência Hacker project will educate youth and serve as an incubator for their social transformation initiatives.

### IMPACT

With support from **BrazilFoundation**, **Laboratório Brasileiro de Cultura Digital** will:

- Train 10 youths in methods of developing and implementing social projects;
- Support each youth to implement their projects;
- Hold 2 workshops on project expansion.

10  
youths

educated on social and  
political initiatives

Multiplying  
knowledge on activism  
and transparency



“ Our goal is for Residência to be an incubator for talent and projects that can be implemented, replicated and multiplied. ”

Pedro Markun, Founder, LabHacker

2016

## MOVIMENTO DE MULHERES TRABALHADORAS RURAIS DA REGIÃO SEMIÁRIDA DA BAHIA - MMTR

GRAFFITI PELO FIM DA VIOLÊNCIA CONTRA A MULHER - FORMAÇÃO PARA PSICÓLOGAS  
www.redenami.com



### Strengthening the Initiatives of Young, Rural Women Working to Influence Public Policies

Rural women in Brazil have fewer social and economic opportunities and rights. Furthermore, they traditionally have little say in the public policies that are implemented in their communities. Youth leaders have an important role in the fight against these inequalities, especially in rural communities where they are poorly represented by the local powers.

**MMTR** works to promote gender equality, justice, and a higher quality of life for women. Their project will strengthen and train young, rural women working for greater female representation in the creation of public policies that concern women.

### IMPACT

With support from **BrazilFoundation**, **MMTR** can:

- Train 28 young, rural women as political activist multipliers;
- Mobilize young rural women and local organizations around a political platform that supports women's rights;
- Spread awareness among 420 youths and rural women on rights.

### Empowering

young, rural women  
as leaders

# 28

rural youths

working in women's organizations  
and political forums

# 420

young women

learning about  
their rights



“ Our project hopes to support and strengthen leadership in young, rural women activists... encouraging their civic engagement and respect for their rights. ”

MMTR Team

2016

## NAMI REDE FEMINISTA DE ARTE URBANA

*GRAFFITI PELO FIM DA VIOLÊNCIA CONTRA A MULHER – FORMAÇÃO PARA PSICÓLOGAS*



RIO DE JANEIRO  
RIO DE JANEIRO

20

female psychologists

trained in graffiti  
and art education

Promotion of the  
Maria da Penha Law

Women  
empowered  
by learning  
about their rights

### Workshops for Female Psychologists to Act as Art Educators in Preventing Violence Against Women

Every seven minutes a woman was a victim of violence in Brazil in 2015, according to the Special Secretariat of Policies for Women. Although the enactment of Maria da Penha Law in 2006 has managed to reduce the number of domestic violence cases in Brazil, domestic violence there still occurs at an alarming rate.

**Rede NAMI** uses graffiti and urban art to overcome gender inequality and violence against women. The organization also promotes the Maria da Penha Law and women's rights. Its "Graffiti Pelo Fim da Violência" project came about from their previous BrazilFoundation-supported project in 2015, which empowered more than 180 youths as leaders to fight against domestic violence. This new project will give them the opportunity to strengthen their activities by training female psychologists who specialize in gender.

### IMPACT

With support from **BrazilFoundation**, **NAMI** will:

- Offer graffiti and art education workshops for 20 female psychologists – chosen through public selection, prioritizing black women from low-income communities – who specialize in gender;
- Create an online campaign to promote the Maria da Penha Law;
- Develop workbooks with the NAMI method, which will be available online.



“ We are a nationwide network of more than 500 women that, in 5 years, has already brought together more than 5,000 women through our workshops. ”

Pamela Castro, Founder, Rede NAMI



## 2016 ASSOCIAÇÃO ARQUITETOS SEM FRONTEIRAS

ARQUITETURA NA PERIFERIA: ASSESSORIA  
TÉCNICA A GRUPOS DE MULHERES PARA A  
MELHORIA DA MORADIA  
[www.semfronteirasbrasil.wix.com/asfbrasil](http://www.semfronteirasbrasil.wix.com/asfbrasil)



Microcredit and technical  
training for

**15**  
women

Improved  
housing for

**50**  
people

Training  
in construction  
for sustainable housing

### Empowering Women to Perform Small Renovations and Improve their Housing

Low-income residents, especially women, rarely have access to the financial and technical means necessary to construct or renovate their homes. The Arquitetura na Periferia project will offer this assistance to a group of low-income women living in inadequate housing, empowering them to lead their own efficient renovations, and boosting their confidence. Through its social enterprise model, the project can be expanded to more women.

**ASF Brasil's** mission is help make cities more socially equitable and fair by identifying and developing environmental projects in places where marginalized populations reside, promoting cooperation between public and private entities, and powers on the local and international level. Since 2003, **ASF Brasil** has led socio-environmental projects in low-income neighborhoods throughout the Belo Horizonte Metropolitan Region benefiting various populations such as garbage collectors, landless workers, and quilombola communities.

### IMPACT

With the support of **BrazilFoundation**, **ASF Brasil** will:

- Provide 15 women with microcredit to perform home renovations, benefiting 75 people;
- Offer women technical training on efficient home construction;
- Encourage greater self-esteem and planning, financial, and analysis skills.



“ The project will do more than just make something;  
it will help give the women freedom. ”

ASF Brasil Team

**2016**

## **ASSOCIAÇÃO DOS MORADORES, PESCADORES, E MARISQUEIRAS, DO POVOADO DE BARRA DE CARAVELAS**

*NOVAS FORMAS DE RENDA E PARTICIPAÇÃO COLETIVA: APROVEITAMENTO DOS RESÍDUOS DA PESCA DO CAMARÃO*



### **Income Generation for Youth in a Fishing Community by Utilizing Fishing Waste to Produce Shrimp Flours**

Shrimping is the main source of income for the traditional, low-income fishing families living in the coastal area of Caravelas, Bahia. Of the total shrimp catch, 40% is sold and 60% is discarded as waste. Nearly nine tons of shells and shrimp heads are discarded per month onto the beaches, which is a serious public health risk.

Founded in 2013, the association aims to reduce the environmental impact of fishing waste by using cheap technology to turn the waste into shrimp flour. The fishing waste can also be used to produce animal feed and fertilizer for pharmaceutical, paper and agricultural purposes.

### **IMPACT**

With support from **BrazilFoundation**, the **Association** will:

- Train 50 fishermen to produce shrimp flour, providing them specific guidance on marketing, pricing and quality;
- Build four solar dryers and a shed;
- Develop of a pilot project to produce chitin and chitosan;
- Create a website to increase product sales.

**50**

**fishing families**

producing and  
generating income

**Sustainability  
and autonomy**

for a community

**Reducing the  
environmental impact**

generated by shrimp waste



“ The success of this project can serve as an example for other communities, and can help sustain small-scale fishing during a time when our planet is suffering from climate change. ”

Associação Team

## 2016 ASSOCIAÇÃO VIDA EM AÇÃO

SOLIDARIEDADE NA MARMITA



Autonomy and  
independence for

**16**

workers

with mental illnesses

Independence and  
income generation

Social, economic,  
and cultural inclusion

for individuals with  
mental illnesses

### Social Inclusion and Income Generation for People Afflicted by Mental Illness by Means of Organic Lunchboxes

The Reforma Psiquiátrica Brasileira (Brazilian Psychiatric Reform) is a movement proposing new care strategies for people living with mental illness, focusing on their social, economic, and cultural inclusion. The aim is to overcome the current care model of exclusion, arbitrary detention, and disease-causing conditions, and instead promote individual autonomy.

Bar Bibitã is a collective that holds culinary events and that uses employment as a tool to promote the inclusion of those in Community Psychosocial Centers (CAPS). This project intends to create a social enterprise that employs people in CAPS to produce nutritious and organic lunchbox meals. The meals would then be marketed and delivered by bicycle to the Itaim and Jardins districts of São Paulo.

### IMPACT

With support from **BrazilFoundation**, the **Association** proposes to:

- Provide treatment for 16 workers who are currently using CAPS services;
- Market organic lunchboxes throughout affluent neighborhoods of São Paulo;
- Develop practices focused on cooperation, self-management, economic activity, and solidarity.



“ If the project goes well, it will encourage the development of public policies in the field of mental health and economic and social solidarity. ”

Associação Vida em Ação Team

## 2016 CICLO ORGÂNICO

*PESSOAS, BICICLETAS, BALDES E COMPOSTEIRAS:  
TRANSFORMANDO O QUE ANTES ERA LIXO EM  
FONTE DE VIDA*

[www.cicloorganico.instagram.com](http://www.cicloorganico.instagram.com)



RIO DE JANEIRO  
RIO DE JANEIRO

**9**  
tons/month  
of waste collected  
and recycled

**450**  
families  
using composting

**Sustainable use**  
of organic waste

### Creating Sustainable Composting Systems That Process Tons of Organic Waste Daily

The city of Rio de Janeiro produces 11,000 tons of waste per day, which is then taken to landfills such as Seropédicam, a site located 40 kilometers from the city. This solution is costly and unsustainable, and ends up transferring the burden of waste management to poor and remote communities. Another serious problem facing the city is food insecurity due to food being produced in distant places, which causes higher food prices and even greater waste.

**Ciclo Orgânico** uses composting, a biological process that turns organic waste into an agricultural material that is rich in nutrients, to reduce waste and to produce healthier foods. The project collects the organic waste by bike, and in return, contributors receive a seedling at the end of each month. Participants can also donate the compost product to an organic farmer.

### IMPACT

With support from **BrazilFoundation**, **Ciclo Orgânico** will:

- Collect and treat the waste generated by 450 families (9 tons/month), create 9 delivery points in different districts and implement two new composting courtyards;
- Implement a seedling nursery with production capacity of 400 seedlings / month;
- Formalize partnerships with parks, schools, condominiums and public spaces to reduce food transportation costs;
- Organize workshops on composting, gardening, permaculture and bio-construction.



**“ We envision a community where waste is seen as a resource...  
and instead of a problem, it is seen as a solution. ”**

Lucas Chiabi, Founder, Ciclo Orgânico



## 2016 PRANAH

PRANAH - APRENDIZADO ADAPTATIVO E  
CONHECIMENTO DE APTIDÕES PARA CRIANÇAS E  
JOVENS DA BASE DA PIRÂMIDE  
[www.pranahblog.wordpress.com](http://www.pranahblog.wordpress.com)



### Improving School Performance and Career Opportunities for Children and Adolescents Through Vocational Advising and Socio-Emotional Skill Development

The statistics on youth educational attainment in Brazil are alarming: 46% of 19 year olds have not finished high school, 13 million Brazilians over the age of 15 are illiterate, and 21% of people who embark upon higher education never finish. These numbers help show us why so many low-income youth end up accepting unskilled occupations - whether it's due to poor qualifications or urgency to make ends meet for their families.

**Pranah** works with teachers and schools to help children and youth identify their natural strengths. The organization focuses on "adaptive learning" techniques to help students develop their socio-emotional skills. Their "Aprendizado Adaptivo" project will provide vocational guidance to students from three schools, empowering them to map their own career paths.

### IMPACT

With support from **BrazilFoundation**, **Pranah** can:

- Reach 200 students in 3 public schools in Niterói, Volta Redonda, and Barra Mansa;
- Map out each student's skills to provide them a career plan;
- Identify careers, courses and opportunities by geographic region;
- Hold a career fair for youth and provide training for teachers on learning techniques.

Strengthening skills in

**200**  
youths

Improved  
school performances



“ Our mission is to help children and youth discover new things about themselves in school, and for teachers to play a role in this process. ”

Pranah Team



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6Star

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