

BrazilFoundation

2016

A YEAR IN REVIEW

One good idea holds enormous power.

When supported and nurtured, it can become the solution that transforms a community.



BrazilFoundation is dedicated to identifying and supporting the promising ideas of community leaders across Brazil that will enable a future of equal access, social justice and opportunity for every Brazilian.



Program Highlights





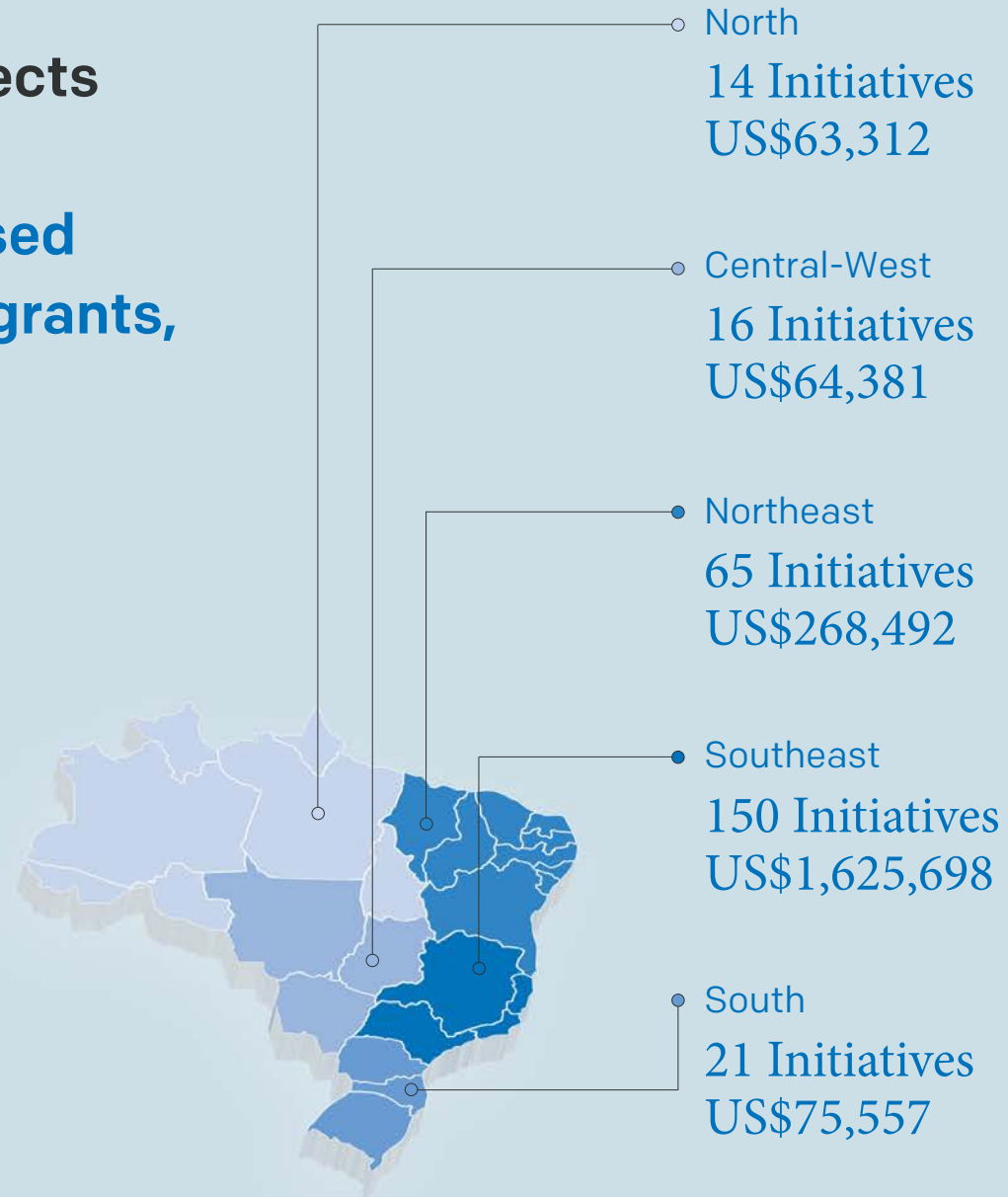
Together, we accomplished
a lot in 2016.

We invested
US\$2,097,440
in 259 initiatives
Through 154
grantee partners
Across 74 cities
in 21 states

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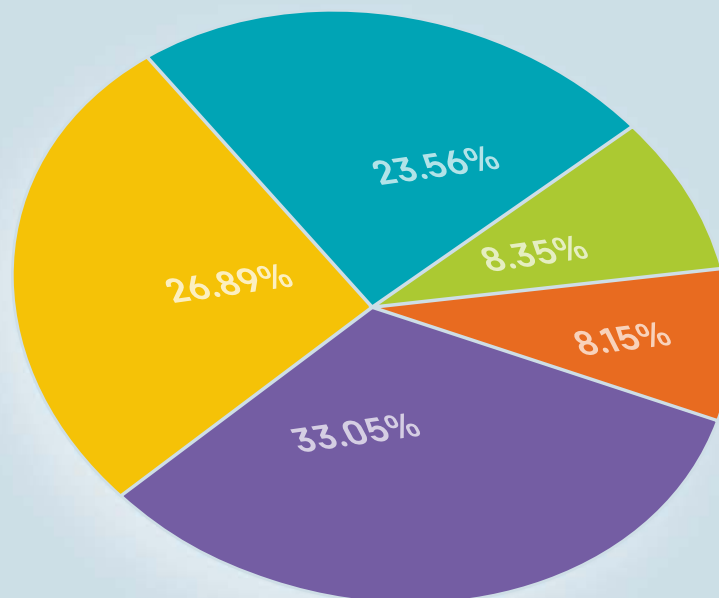


You helped us fund projects
in every region of Brazil
through our **Donor Advised
program, discretionary grants,
and partnerships.**





**We funded projects
within 5 thematic areas
through Discretionary and
Partnership Grants.**



Education and Culture

11,826 people impacted
US\$287,849



Socioeconomic Development

9,020 people impacted
US\$234,170



Human Rights and
Civic Engagement

43,235 people impacted
US\$205,130



Health

10,119 people impacted
US\$72,768



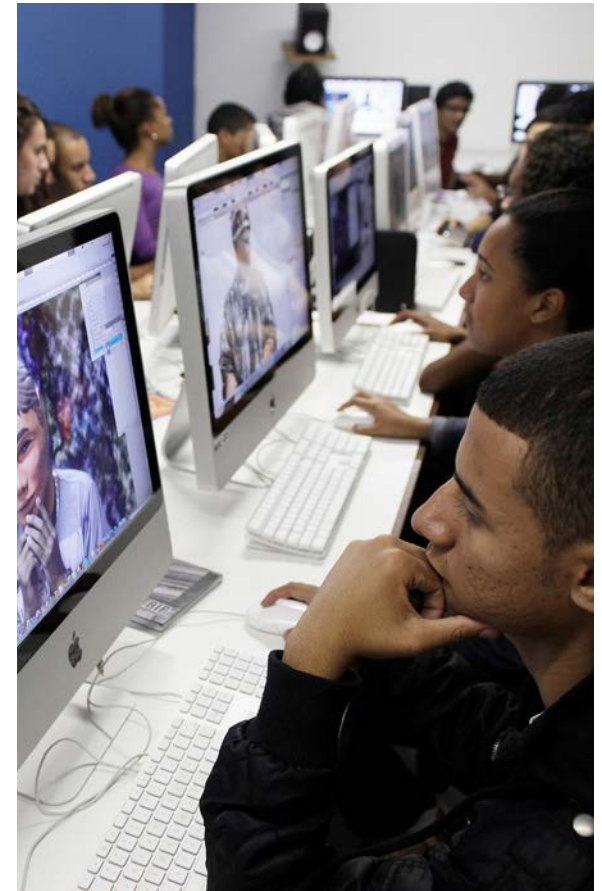
Social Enterprise

8,085 people impacted
US\$70,836



We invested in **Education** through projects in **professional training...**

>> including technical training for youth and women in the arts, technology and beauty fields



SPECTACULU
Rio de Janeiro, RJ

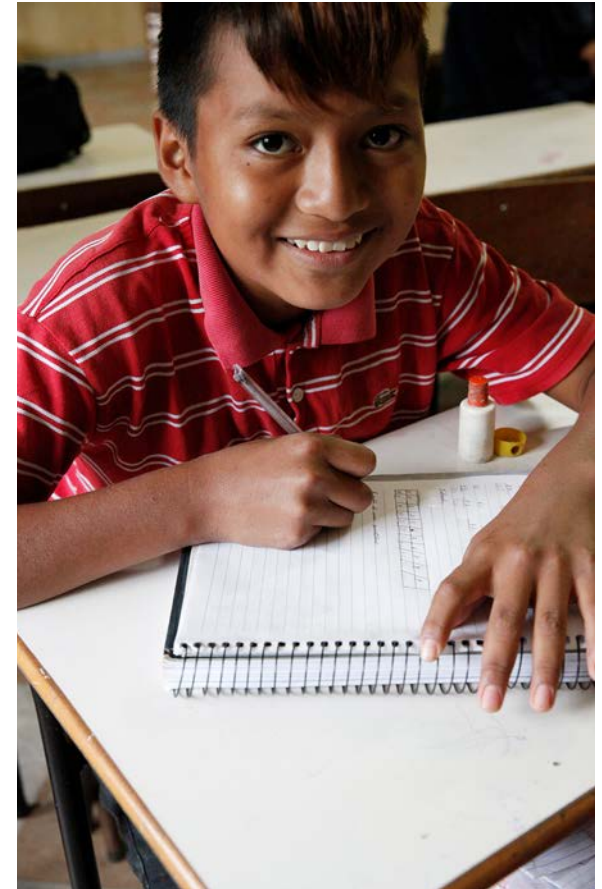
**INSTITUTO
PROFISSIONALIZANTE
MANGUEIRA**
Rio de Janeiro, RJ





...Culture as a tool for social change...

>> including indigenous language preservation and capoeira



INSTITUTO DE PESQUISA
DA DIVERSIDADE
INTERCULTURAL – IPEDI
Aquidauana, MS

FILHOS DA CORRENTE
Parelheiros, SP





...and programs focused on **Early Childhood Education.**

“Little by little, and with the help of children,
we are creating educational practices that are
innovative, diverse, democratic, and fun.”

Eliane Luiz de Almeida,
Coordinator at CPCD



CENTRO POPULAR
DE CULTURA E
DESENVOLVIMENTO
- CPCD
São Paulo, SP





Together we helped promote economic development by advancing technology...

>> training women in IT and entrepreneurship
to stimulate an economy of innovation



BANCO DA PERIFERIA
Fortaleza, CE

Training youth in research
methods and app
development.



...incubating **small businesses**...

>> fostering and teaching aspiring entrepreneurs so they can launch their enterprises

“Fa.vela has made us demand more of ourselves, to always do the best and have the best. Professionally, the program made me believe that if I want something I can get it.”

Jéssica Campos,
program student



FA.VELA
Belo Horizonte, MG





...and implementing ecologically-friendly solutions.

>> bringing sustainable
light to remote communities

“I’m very happy. I never expected to
receive such a blessing...The whole
community is happy.”

Dona Santa,
resident of Dominginhos



LITRO DE LUZ
Caapiranga, AM

8 communities lacking
electricity now have light,
impacting 800+ people.
Watch the video [HERE](#).





We also supported actions to fight **violence against women** and promote **gender equality...**

>> by training women as conflict mediators and providing counseling to girls



INSTITUTO
MARIA DA PENHA
Fortaleza, CE

RENASCER MULHER
Salvador, BA



...helped the communities affected by the **environmental** **disaster in Mariana, MG...**

>> by providing them platforms
for their voices and the support
to rebuild



COLETIVO MICA
Mariana, MG

UM MINUTO DE SIRENE
Mariana, MG





...as well as **civic engagement** and **public oversight** for greater **transparency**.

>> through citizen audits of public schools and clinics

“Medical care has improved. People can make appointments easier, and public clinics are already making changes.”

Francisco Fernandes,
Founder of ACECCI



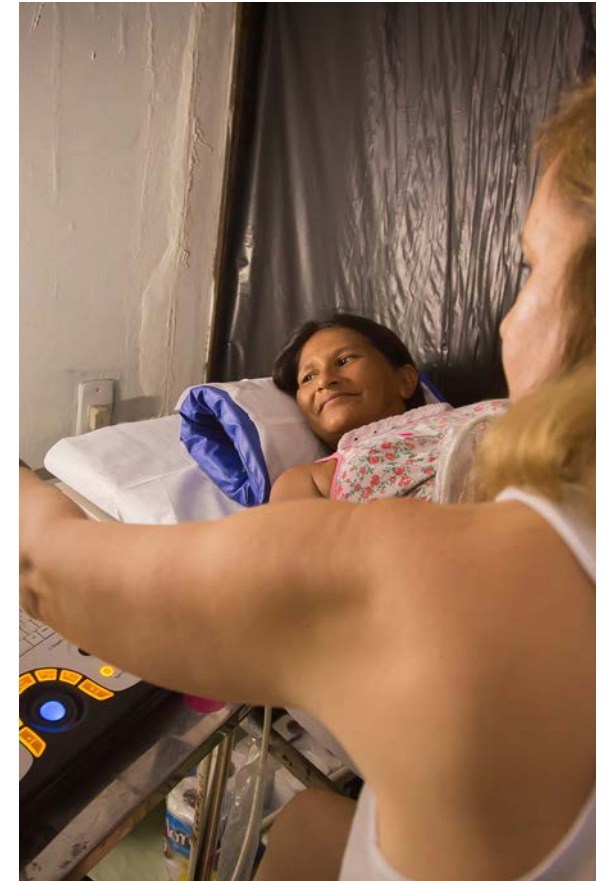
AÇÃO CEARENSE DE
COMBATE A CORRUPÇÃO E
A IMPUNIDADE – ACECCI
Fortaleza, CE





Your support helped us fund projects that provided access to **health** and **wellness** **services...**

- >> performing expeditions to reach remote indigenous communities in the Amazon



EXPEDICIONÁRIOS DA SAÚDE - EDS Manaus, AM

Their expedition in July
delivered 284 surgeries.
Watch it [HERE](#).





...while taking important actions to **prevent illness**.

>> by renovating precarious housing to improve health and living conditions



SOLUÇÕES URBANAS
Niterói, RJ





We also strengthened organizations that use market mechanisms for **employment** and **inclusion...**

- >> by supporting a catering cooperative that employs people afflicted with mental illness



VIDA EM AÇÃO
São Paulo, SP

Their Bibitãntã project is a catering cooperative that offers organic, Brazilian cuisine. See the cooperative at work [HERE](#).





...that enabled women to improve their living conditions...

>> by providing them micro-credit and
training to make home repairs

“From the moment they become empowered
with these skills and realize they can
fulfill their dreams, their self-esteem and
confidence improve.”

Carina Guedes,
Coordinator at ASF-Brasil



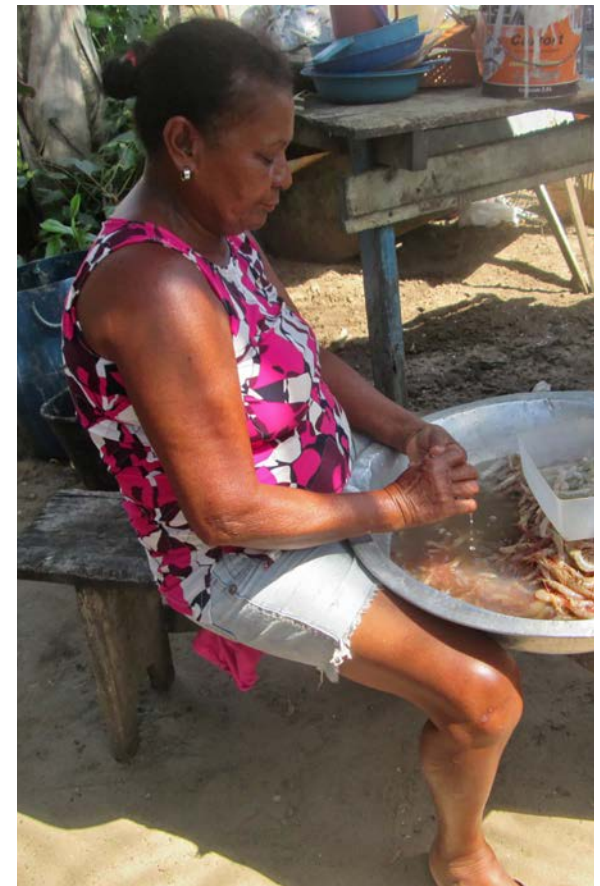
ASF-BRASIL
Belo Horizonte, MG





...and promote **environmental sustainability.**

- >> through neighborhood composting systems and upcycling fishing waste to produce and sell shrimp flour



CICLO ORGÂNICO

Rio de Janeiro, RJ

ASSOC. DOS MORADORES,
PESCADORES, E
MARISQUEIRAS, DO
POVOADO DE BARRA DE
CARAVELAS

Caravelas, BA

Collective Impact





We democratized philanthropy, inviting our grantees to act as funders...

>> through the *Community Innovation Award*, 37 of our grantees acted as funders using their expertise to identify, select and mentor initiatives in their communities, democratizing access to resources, fostering new leadership and encouraging innovation



**CULTURA E
IDENTIDADE TERENA**
Miranda, MS

Promoting indigenous
culture in classrooms.

CARRAPICHO VIRTUAL
Juazeiro, BA

Communication workshops
for youth.





...to help discover **new social technologies....**

US\$136,143 invested

37 mentor
organizations

71 initiatives fostered

15 states

13,754 + people
directly benefited



...and to nurture the **small actions** that can **transform communities**.

>> by reviving culture, preparing youth, providing communities access to resources, and more



REALIZE

Santana, AP

Tutoring and rec activities for kids.



CASA DE FARINHA COMUNITÁRIA

Aldeia Ribeirão,
Porto Seguro, BA

Constructing a flour mill to
increase family incomes.



MÃOS À OBRA

Belo Horizonte, MG

Professional training in
culinary training for youth.



We invested in **collaboration**
by funding **partnerships** and
exchanges...

US\$ 106,035 invested
19 partnerships funded,
involving 34
organizations
8 leadership exchanges
between 13 participating
organizations



...by bringing together **leaders** working in the same sector...

>> such as sustainable housing, and training
women to work in construction



PROGRAMA VIVENDA & MULHER EM CONSTRUÇÃO

Training women to
make home repairs in
Vivenda's model.

ASF & ATELIE DE IDEIAS

Exchanging best practices to
identify precarious housing.

LUA NOVA & ATELIE DE IDEIAS

Making bricks from compost.





...as well as **partners** across
Brazil with diverse skills and
cultural backgrounds.

“The methods and experiences shared by
each leader, group enrich and validate our
work and the potential in each one of us.”

Olivier-Hugues Terreault,
Teatro do Sopro



**TEATRO DO SOPRO &
IPEDI**

Teaching empathy in
the Pantanal.

**QUABALES &
ORQUESTRA DA GROTA**

A classical music and
percussion collaboration.

**ADEL &
CASA DO RIO**

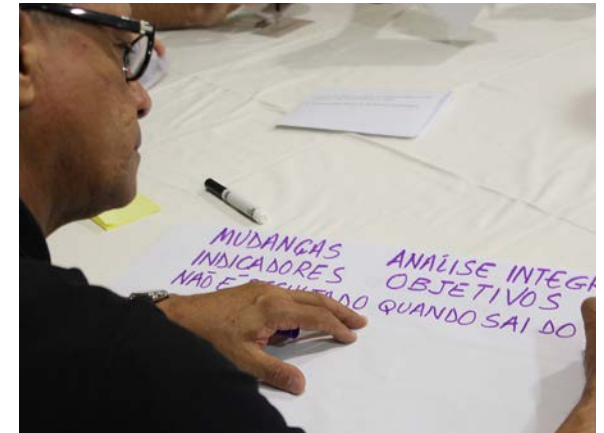
Bridging entrepreneurs from
the Amazon and semiarid.





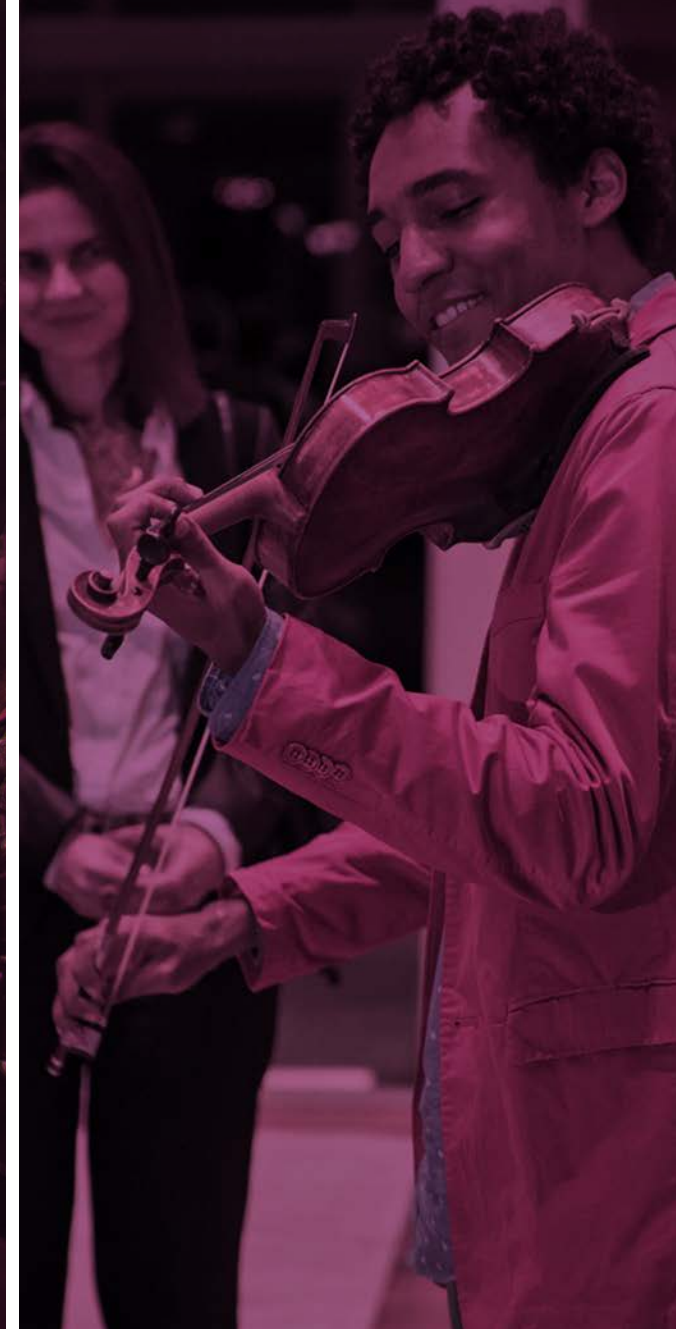
And we hosted **Capacity Building** and peer learning workshops.

>> 52 representatives from our grantees met in Rio to share strategies in financial management, fundraising, communications, storytelling, leadership and more



CAPACITY BUILDING
WORKSHOP
Rio de Janeiro, RJ

Events and Campaigns





We united as a **community...**

Organizing 32 events
across 7 cities

engaging 3000+ people

Mobilizing resources for
innovative projects

Promoting philanthropy
as a tool for social
transformation



...holding 3 Galas.

>> in Miami, New York, and São Paulo

“This is much more than just a celebration,
it’s to help support many people and
improve their quality of
life in Brazil.”

Daniela Fonseca,
Board Member, Miami



HONOREE
ANA MOSER (IEE)
AND ADRIANA LIMA
Gala Miami



HONOREE
FRANCISCO COSTA
Gala New York

HONOREE
BEL SANTOS (IBEAC)
Gala São Paulo







We continued to mobilize donors around the growing Women for Women Campaign.

>> we held 8 events and funded 11 projects, impacting more than 1200 women and girls across Brazil



FUNDRAISING TALK
FOR ASF-BRASIL
New York, NY

MARTHA MEDEIROS EVENT
FOR ATELIÊ DE IDEAS
São Paulo, SP

FUNDRAISING TALK
FOR REDE POSTINHO
Miami, FL





Together we responded to disaster in Minas Gerais.

>> holding 4 events for our Minas Fund,
raising US\$84,713 for 4 initiatives working
with those affected by the environmental
disaster in the Rio Doce region



DINNER FOR MINAS GERAIS
Belo Horizonte, MG

FEIJOADA FOR MINAS FUND
New York, NY





We also gathered support for Rio de Janeiro...

>> in spirit of the Olympics, we launched the #TEAMRIO campaign and held one benefit dinner to bring visibility and resources to 34 projects within our Rio Fund



MARINA RUY BARBOSA
AT SAÚDE CRIANÇA
RESPONDER

Rio de Janeiro, RJ

ALESSANDRA AMBROSIO
AT SOLAR MENINOS DE LUZ

Rio de Janeiro, RJ

#TEAMRIO BENEFIT DINNER

Hotel Fasano,
Rio de Janeiro, RJ





...and mobilized to fight Zika in Brazil's northeast.

>> in December we mobilized US\$18,500 through an online campaign and a party, funding 2 projects that promote Zika intervention, treatment and social inclusion for affected mothers and children



END OF YEAR
FUNDRAISING PARTY
New York, NY



We promoted **dialogue**...

>> organizing 8 talks across 5 cities,
connecting more than 330 people

“The talk gave us the opportunity to meet
three inspiring projects that prove that Brazil
is possible and that if we join forces we can
change our situations”.

Adriana Esteves,
host, Belo Horizonte



**RENÉ SILVA OF VOZ DAS
COMUNIDADES**
Miami, FL



**LEADERS OF ESCOLA DE
NOTÍCIAS AND VOZES DA
VILA PRUDENTE WITH
YOUTH COUNCIL**
Greenwich, CT



**LEADERS OF MÃOS A OBRA,
FA.VELA, AND AHOBERO
WITH MINAS FUND DONORS**
Belo Horizonte, MG



...and **connected** our donors to the causes they support.

Moda Fusion is a landmark, really, of such great strength and desire to make things better in Brazil.”

Francisco Costa,
fashion designer,
NYC Gala 2016 honoree



FRANCISCO COSTA
AT MODAFUSION
Rio de Janeiro, RJ

RAFAELLA RANGEL
AT CASA DE SANTA ANA
Rio de Janeiro, RJ

**ALEXANDRE &
JOHANNA BIRMAN**
AT VIDA EM AÇÃO
São Paulo, SP



Partnerships

5.10
Janelle
2.1



Together we are strengthening philanthropy and catalyzing change in Brazil.

Our work requires the help of many hands, persistence, and alignment based on a future vision of shared forces.





We thank our **program and co-investment partners...**

>> who believe that by aligning resources,
we can scale social impact

Astellas Foundation

P&G

Fundacao Affonso Brandao Hannel

Embraer

Instituto Phi

LATAM Airlines

the Francesconi Tisch Fund

the E. M. Fund



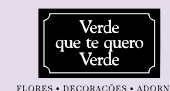
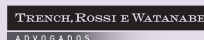
...as well as Instituto BM&FBOVESPA.

» With whom we rang the bell for social inclusion, celebrating the funding of **20 projects and announcing another 20 for support** through our joint venture



We also thank our event partners that walk with us towards a more equitable and just Brazil.

6Star
 Agência Verbo
 Banco do Brasil Américas
 Banco Itaú
 Banco Santander
 Bank of America Merrill Lynch
 Best Produtora
 Bodega Mataojo
 Bradesco Securities
 Chanel
 Cem Por Cento Eventos
 Citibank
 Credit Suisse
 Da Casa
 Elysee Miami by Two Roads
 Development
 Equipe1 Som e Luz
 EVA Capital Management LP
 Fedex Latin America
 Goldman Sachs
 Hotel Fasano
 In Plus Inc: Cristiana
 Mascarenhas
 Itaú BBA
 Jones Day
 JP Morgan
 LeLis Blanc
 Pichita Lanna
 Safra Bank of New York
 Safra National Bank of New York-Miami
 Shutts & Bowen
 Silverpeak Real Estate Partners
 Singular Partners
 SRCom
 Studio D
 UBS
 Vagalumens
 Working Eventos



But most of all, we thank you!



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