

BrazilFoundation

## WHO WE ARE

BrazilFoundation is a nonprofit organization that mobilizes resources for ideas and actions that transform Brazil. We work with local leaders, organizations and a global network of supporters to promote equality, social justice and economic opportunity for all Brazilians.

## WHY WORK IN BRAZIL?

Brazil is a country of contrasts and despite its natural resources and a recent economic growth, the country has one of the worst income inequalities in the world. Marginalized communities throughout the country face lack of proper education, basic infrastructure and economic opportunity. Inequality is also higher based on gender and race.

The culture of philanthropy in the country is developing and we see great potential for social transformation by connecting and supporting those interested in creating positive change.

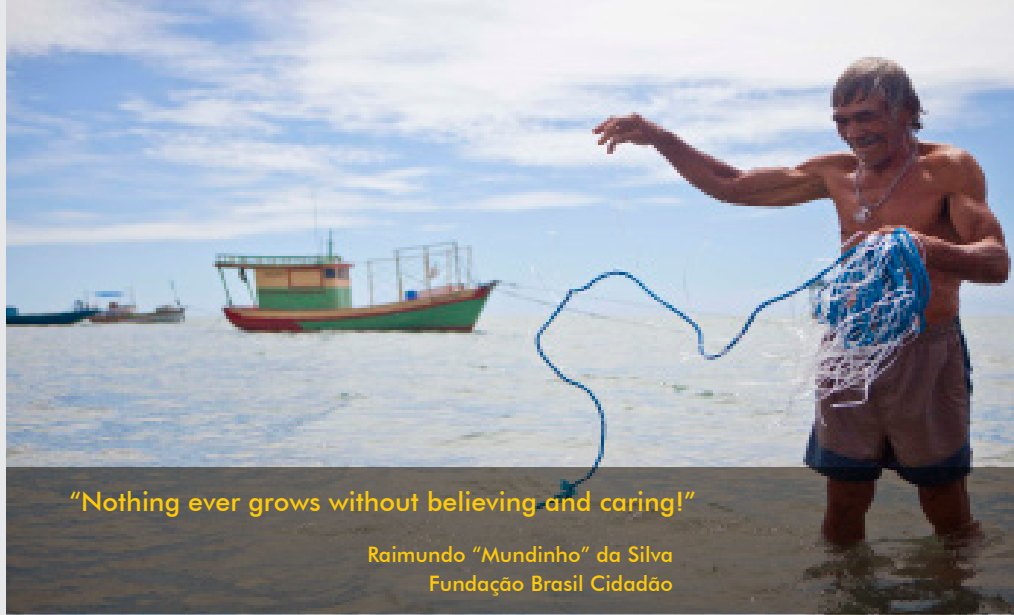
## OUR IMPACT



**500**  
projects funded  
in 26 states

**US\$40 M**  
mobilized

**1,500**  
leaders trained



**"Nothing ever grows without believing and caring!"**

Raimundo "Mundinho" da Silva  
Fundação Brasil Cidadão

## OUR MODEL

### BRIDGE FOR PHILANTHROPY

We promote the **culture of giving** among Brazilians in the Diaspora and back home. We act as a **philanthropic bridge** offering a reliable, transparent and tax-deductible mechanism for targeted social investment, including donor advised gifts and funds, legacy giving and strategic partnerships.

### STRATEGIC GRANTMAKING

The social landscaping in Brazil is diverse and changing and we focus on responding to the needs articulated by the communities where we work as well as setting strategies for specific themes and regions. We make grants in **five program areas**:



EDUCATION  
AND CULTURE



HEALTH



SOCIOECONOMIC  
DEVELOPMENT



HUMAN RIGHTS AND  
CIVIC ENGAGEMENT



SOCIAL  
ENTERPRISE

In addition, the Foundation has targeted funds for: **Women, Youth, Early Childhood**, and regional funds for **São Paulo** and **Rio de Janeiro**.

### COLLABORATIVE SUPPORT

More than just proving financial support, we **work very closely with our grantees** to ensure they have the **training, capacity and support** to scale sustainable solutions and become effective advocates on behalf of their communities.



Identify the  
best ideas

Leverage results and  
capacity through financial  
and technical support

Scale sustainable  
solutions

### TRANSPARENCY

Monitoring and reporting results lead the way to a more transparent social sector in Brazil. For its sound fiscal management, good governance, accountability and transparency, **BrazilFoundation** has received a 4-star rating from **Charity Navigator**.

## WHAT YOUR SUPPORT MAKES POSSIBLE

With your support, we can continue to inspire and empower people working for a more just Brazil.



### DIGNITY AND CARE FOR THE ELDERLY

Casa de Santa Ana  
Rio de Janeiro, RIO DE JANEIRO



"Our work helps the elderly in their recovery and self-discovery; it helps them realize a potential that they did not even know they had. This is reflected in their family as well."

Maria de Lourdes Brás, founder

**CASA DE SANTA ANA HAS BENEFITED OVER 480 PEOPLE IN THEIR COMMUNITY.**



### SUSTAINABLE USE OF RESOURCES IN THE SEMIARID

CEPFS  
Teixira, PARAÍBA



"Our objective is to help rural communities develop sustainably in the semi-arid of Brazil."

José Dias Campos, founder

**CEPFS HAS BENEFITED MORE THAN 70,000 PEOPLE ACROSS 7 MUNICIPALITIES IN THE SEMIARID.**



### PROMOTING LITERACY IN THE AMAZON REGION

Vaga Lume  
Amazon Region, AMAZONAS



"The Vaga Lume library and its books are really cool. At times, we don't have much to do so we meet here to read."

Ingrid, student, 13 years old

**VAGA LUME HAS CREATED 160 COMMUNITY LIBRARIES, REACHING 24,000 CHILDREN.**

## OUR PARTNERS

When we see opportunity to exchange resources and add value, we collaborate with organizations who share our vision.

We have been fortunate to count on **PARTNERS** such as: AVINA Foundation, Ford Foundation, Inter American Foundation, Tinker Foundation, Kellogg Foundation, Instituto HSBC Solidariedade, TAM Airlines, Tozzini Freire Advogados, Goldman Sachs, Banco Itaú, LCM Commodities, Votorantim, Crédit Agricole, Audemars Piguet, Shopping Cidade Jardim JHSF, Tyco International, and Artefacto.

## JOIN US

We have an ambitious vision but we can't reach it alone. Your support allows us to act on our ideas and directly increase the impact our partners can make in the areas of the country with the highest needs. There are many ways to join our global community:

**DONATE** • **JOIN A CHAPTER** • **ATTEND AN EVENT** • **VOLUNTEER** • **SHARE YOUR STORY**

**New York**  
345 Seventh Avenue, suite 1401  
New York, NY 10001  
Tel: +1 212 244 3663  
newyork@brazilfoundation.org

**Rio de Janeiro**  
Av. Calógeras, 15 / 13º andar  
Rio de Janeiro, RJ 20030-070  
Tel: +55 21 2532 3029  
info@brazilfoundation.org

**WWW.BRAZILFOUNDATION.ORG**