



# 2017 GRANTEES



## 2017 ASSOCIAÇÃO ABRAÇO CULTURAL

ABRAÇO CULTURAL - INVESTINDO PARA INTEGRAR  
[www.abracocultural.com.br](http://www.abracocultural.com.br)



SÃO PAULO

SÃO PAULO

### Language School Providing Income and Inclusion for the Refugee Community in Brazil

There are nearly 8,500 refugees in Brazil – 25% of which are in the city of São Paulo. The refugees, coming from Syria, Colombia, Congo, Nigeria, Palestine and Angola encounter challenges which includes a lack of knowledge of the Portuguese language and barriers to employment. Out of ignorance and prejudice, some companies hesitate to hire refugees, which furthers their difficulties. As a result, many refugees find themselves underemployed or in situations analogous to slavery.

Abraço Cultural offers innovative mechanisms to empower refugees and integrate them into cities through language classes. The classes, which provide Refugees sources of income and opportunities to learn the Portuguese language and Brazilian culture, are on average 30% cheaper than typical courses, and are available by scholarship to low-income youth.

### IMPACT

With support from **BrazilFoundation**, Abraço Cultural aims to:

- Consolidate its work methods;
- Expand to 3 more cities;
- Work with 10 professors and 50 students in each city;
- Impact 165 people.

Income generation for

**10**  
refugees

Refugees promoting cultural  
appreciation

**50**  
youths

learning new languages  
and cultures



“Our goal is to catalyze the process of refugee integration in Brazil by serving more refugee families. We are beginning a process of dignified integration for refugees.”

André Cervi, founder

2017

## ASSOCIAÇÃO DAS COMUNIDADES PERIFÉRICAS DE VITÓRIA DA CONQUISTA

ENCRESPAR: A ARTE DA BELEZA E ESTÉTICA NEGRA

[www.facebook.com/associacaoacpvc/?fref=ts](https://www.facebook.com/associacaoacpvc/?fref=ts)



### Fostering the Artistic, Economic and Social Potential of Youth from Vitória da Conquista

The neighborhood of Bruno Bacelar is one of the largest in the outskirts of the city, and most of its residents are semi-illiterate. Recruitment of youth into drug trafficking is increasingly common, and violence and prostitution rates are rising. In these circumstances, school evasion has been great and the lack of public policies for this demographic encourages the population to turn to illicit alternatives as an immediate solution to this situation. The result is increased marginalization, prostitution, and addiction to psychoactive substances.

The project will provide activities and training for young people from the city outskirts and quilombo communities, seeking to reduce the high levels of violence, drugs and prostitution in the neighborhood. Using ceramic workshops, the program will work on social and cultural issues and create an alternative source of income. The “black beauty” and aesthetics workshop will train students in hairstyling, braiding, makeup, the use of turbans, as well as Afro-dance, as a way of valuing black culture.

### IMPACT

With the support of **BrazilFoundation** the project aims to offer:

- Black beauty and aesthetic workshops;
- Ceramics workshops addressing social and cultural issues;
- Talks and lectures;
- Display of educational videos and films;
- Professional, social and cultural guidance and alternative sources of income.

### Professional guidance

to youth from the city outskirts and quilombola community

### Alternative sources

of income for youth

Creating awareness and  
valuing black culture



“We will promote interaction among youth to offer them professional, social and cultural guidance and maximize their potential.”

ACPVC Team



2017

## AHIMSA – EDUCAÇÃO DE SURDOCEGOS E DEFICIÊNCIA MÚLTIPLA SENSORIAL

ESTIMULANDO COMUNICAÇÃO

[www.ahimsa.org.br](http://www.ahimsa.org.br)



SÃO PAULO

SÃO PAULO

### Care for Families and Children Who Are Blind, Deaf, or Living With Multiple-Sensory Disorders

Children with deaf-blindness do not have full use of their sensory channels and, because of this, they begin life not fully understanding the concepts of nighttime, daytime, yesterday, today, or the general happenings around them. Furthermore, the lack of resources for these children – specialized services and professionals in the areas of communication, orientation and mobility – limits the independence they need to socialize and attain a higher quality of life.

For ten years Ahimsa has been working together with renowned centers in Europe and the USA to develop educational programs for children, adolescents and adults with multiple-sensory and deaf-blind disorders, seeking to improve their quality of life and inclusion in society. This project will serve children up to 6 years of age and their families regarding their rights, offering them care, guidelines for sensory-perception stimulation, and communication tools.

### IMPACT

With support from **BrazilFoundation**, Ahimsa aims to:

- Develop a guide in accessible language and create an orientation course for families;
- Provide playful activities that provide sensory stimulation in children;
- Structure a routine for each child that ensures a safer relationship with space and time;
- Hold a seminar about early childhood and children with disabilities.

50

children with deaf-blindness  
or multiple disabilities assisted

50

families receiving  
support and guidance



“Families here are partners in their children’s education, receiving guidance to develop communication and interact with them.”

AHIMSA Team



2017

## GERANDO FALCÕES

*CURSO DE TECNOLOGIA PARA JOVENS DA PERIFERIA*

[www.gerandofalcoes.com](http://www.gerandofalcoes.com)



SÃO PAULO

SÃO PAULO

**Professional and  
Entrepreneurship-oriented**  
educational program for youth

**Technology and innovation**  
for youth development

**30**  
youths prepared for the  
job market

### Training in Technology and Entrepreneurship for Youth from Poá

Instituto Gerando Falcões was created with the goal of encouraging youth from low-income communities to work for a better future for themselves and change their circumstances. The idea behind the institute began with the young social entrepreneur Eduardo Lyra, who was born and raised in a favela in São Paulo.

The institute is currently active in various communities and prisons, utilizing a multi-disciplinary approach that involves sports, culture and income generation. Its socio-educational activities, which have already reached more than 100,000 children and adolescents, show youth that there are other opportunities and life paths than the ones that they may be given.

The project proposes to work with 30 youths, ages 14-19, who lack access to higher education or to professional training opportunities. The project intends to provide these youths with opportunities to study and gain professional skills in technology and innovation.

### IMPACT

With support from BrazilFoundation, Instituto Gerando Falcões aims to provide:

- Training in programming and entrepreneurship;
- 8 hours of weekly classes for 12 months;
- English classes;
- Talks and mentoring.



“The belief that ‘it doesn’t matter where you’re from, but where you’re going’ is what moves us. The past, of course, will influence – but not determine – who you will be.”

Gerando Falcões Team



## 2017 MIGRAFLIX

**PROJETO HACKATON:** *Desenvolver soluções para os principais desafios enfrentados por imigrantes e refugiados no Brasil*  
www.migraflix.com



SÃO PAULO  
SÃO PAULO

**40**  
immigrants and refugees  
with work opportunities

Cultural activities  
creating  
interaction and dialogue

**Hackaton**  
to solve challenges  
faced by immigrants and refugees

### Income Generation Opportunities for Immigrants and Refugees

There are currently 1.8 million immigrants living in Brazil, according to numbers from the Brazilian Federal Police, and nearly 8,500 refugees, according to the National Committee for Refugees. Migraflix realizes activities where refugees can teach and share their culture to Brazilians through: cooking classes, music, dance, art, cultural fairs, and themed dinners.

The objective of these activities is to create income generation opportunities for immigrants and to promote their integration into Brazilian society through dialogue generated during the activities. Migraflix has two other programs that promote inclusion: one which is a partnership with TedX São Paulo; and Creatathon, a creative hackathon in partnership with ACNUR United Nations, Google and SEBRAE, through which 40 immigrants and Brazilians work together to find solutions to the main challenges faced by low-income immigrants in Brazil.

### IMPACT

With support from **BrazilFoundation**, the project aims to:

- Hold a new hackathon for solutions to challenges faced by immigrants and refugees in Brazil;
- Use “Design Thinking” methodology to work with a group of refugees on issues including arrival in Brazil, housing, employability, and community connections;
- Form a group of 40 people consisting of Brazilians, immigrants and refugees from various countries.



“My mission in life involves tolerance and empathy among all people in all situations.”

Jonathan Berezovsky, Migraflix Founder



2017

## INSTITUTO MOINHO CULTURAL SUL-AMERICANO

PROJETO NUTEC – MOINHO CULTURAL:

Tecnologia audiovisual

[www.moinhocultural.org.br](http://www.moinhocultural.org.br)



### Training in the Audiovisual Field for Children Living near the Bolivian Border

The economy of Corumbá, located near the border with Bolivia, relies on mining, agriculture and fishing tourism. In this community there are high levels of social inequality, violence, sexual exploitation and drug trafficking. The Instituto Moinho Cultural Sul-Americano promotes the inclusion and social interaction of children and adolescents of diverse nationalities in situations of extreme socio-economic vulnerability who live in cities and communities in this border region between Brazil and Bolivia.

Since 2002, Moinho Cultural has worked with 270 children per year through dance, music, singing, scholastic reinforcement and languages, as well as psychosocial support for them and their families and income generation projects for mothers.

### IMPACT

With support from BrazilFoundation, Moinho Cultural aims to:

- Train 20 young people in the area of information and digital technology, an area in high demand due to lack of professionals and quality services in the region;
- Involve more than 250 children and adolescents who already participate in the training activities of the project and surrounding community;
- Provide opportunities for talented youth to produce institutional and cultural materials for the organization.

**270**  
children and adolescents  
reached per year

Audiovisual technology  
training for  
**20**  
adolescents

**1400**  
children and adolescents  
supported in 8 year



“Moinho cultural breaks the borders in a positive way. It breaks the boundaries through culture, opening the world’s doors to many children and youth.”

Marcia Rolon, Founder



2017

## INSTITUTO MUNDO AFLORA

TRANSFORMANDO CONCRETO EM SONHOS

[www.facebook.com/mundoaflora](http://www.facebook.com/mundoaflora)



SÃO PAULO

SÃO PAULO

### Fostering Talents of Justice-Involved Girls Who Are Reintegrating Back into Society

Instituto Mundo Aflora provides youth – specifically girls – tools to develop their life plans and reintegrate back into society. The Institute will use the art of graffiti to explore artistic skills and work on the self-esteem and confidence of 12- to 20-year-old girls who are serving social, educational and correctional measures at Centro Chiquinha Gonzaga.

The project aims to revitalize the recreational facilities, transforming the environment into a place where they can think of a different future and dream beyond the walls.

Upon conclusion of their internment period, girls who have demonstrated artistic skills and good behavior can continue to develop their art projects. These actions improve the structure and functioning of the institution, directly impacting the employees, teenagers, and their families.

### IMPACT

With support from **BrazilFoundation**, Instituto Mundo Aflora aims to offer:

- Art education workshops for girls fulfilling socio-educational measures;
- Revitalization of the sports court with a mural produced by girls benefited by the project at the Chiquinha Gonzaga unit;
- Girls with a new life perspective when leaving the socio-educational unit.

120

girls

benefited directly

15

artists involved

in the project activities

Art education workshops



“The project will allow girls to give color to their dreams and transform a harsh environment into a colorful wall of opportunities and choices.”

Renata Mendes, Mundo Aflora Institute





## 2017 ASSOCIAÇÃO TAVMA PROJETO OFICINA DO FUTURO

OFICINA DO FUTURO  
[www.santosoficinadofuturo.org](http://www.santosoficinadofuturo.org)



SANTOS  
SÃO PAULO

### Sociocultural Workshops for Children and Adolescents in Santos

Children and adolescents facing unstable family situations in low-income communities in Santos often lack access to activities in culture and the arts. Through education, Tavma Association works to develop life skills and healthy values and attitudes in children for their inclusion active participation in society. Through art, the association provides the children character-building opportunities.

The Oficina do Futuro project will provide extracurricular, sociocultural classes and self-expression activities for children and adolescents in the central region of Santos. The classes will be inclusive and free, breaking boundaries to promote their inclusion and personal development.

### IMPACT

With an incentive award from **BrazilFoundation**, the Association aims to:

- Develop fundraising strategies;
- Create an organizational sustainability plan.

Character **building**,  
cultural activities

**580**  
people  
reached each year



“By developing positive relationships with yourself, others, nature, and your environment, you develop healthy habits in overcoming challenges.”

Oficina do Futuro Team

## 2017 CONSELHO DAS ASSOCIAÇÕES QUILOMBOLAS DO TERRITÓRIO SUDOESTE DA BAHIA

*JUVENTUDE QUILOMBOLA FORTALECIDA NO  
ENSINO SUPERIOR*

VITÓRIA DA CONQUISTA  
BAHIA



# 40

quilombola youths  
already graduated

# 6

quilombola youths  
graduated in medicine  
and working in the region

# 260

students accepted  
into 20 programs

### Access to Higher Education for Youth in Quilombola Communities

There are more than 40 quilombola communities in Bahia's southwestern region, in which there are roughly 400 adolescents. Vitória da Conquista is the third largest city in Bahia and an education hub with public and private universities.

The Council of Quilombola Associations was created in 2006 and acts as a strategic space for the mobilization, participation and articulation of public policies within the region's quilombola communities.

Among its activities is the "Pre-Vestibular Quilombola" project, which offers preparation for College entrance exams and the National Secondary Education Examination (ENEM) test. The course that has already helped dozens of adolescents enter into more than 20 university programs faces many challenges including lack of transportation for its students. This project intends to strengthen not only the "Pre-Vestibular Quilombola" project, but also the Quilombola and Indigenous Youth Organization and the Local University Student program.

### IMPACT

With support from **BrazilFoundation**, the project aims to:

- Strengthen the Pre-Vestibular Quilombola's infrastructure, guaranteeing 4 months of transportation for 45 students;
- Provide a second seminar on the Indigenous and Quilombola Presence in Higher Education in Bahia;
- Support coordination for the Pre-Vestibular Quilombola and the Seminar.



“When leaving their communities to study, young quilombola youths create a link between theory and practice, between the quilombola reality and the breadth of horizons”

Quilombola Association Council Team



2017

## ASSOCIAÇÃO SER CIDADÃO

ACESSO AO ENSINO TÉCNICO OU SUPERIOR

[www.sercidadao.org.br](http://www.sercidadao.org.br)



RIO DE JANEIRO

RIO DE JANEIRO

### Higher Education and Job Access for Youth from Santa Cruz

Santa Cruz is a low-income housing complex located in the western zone of Rio de Janeiro. Between the 60s and 80s, the area suffered a great increase in population due to many people leaving the favelas and moving to this area. According to the Population Census of 2011, the region had 370,604 residents, and more than 73 thousand of them were youth between the ages of 18 and 29. The HDI in the region places in the 119th position among the districts of Rio de Janeiro. These youths are known as the generation of “nem nem” (neither, nor in Portuguese), which means they neither study nor work. Social inequality and lack of access to formal education leads them to informal work or underemployment.

Ser Cidadão promotes personal, professional and social development through education, culture and training for children, adolescents and adults in communities with low social investment. The project intends to support youth from the communities of Santa Cruz to reach higher education.

### IMPACT

With support from **BrazilFoundation**, Acesso ao Ensino Técnico ou Superior aims to:

- Prepare 30 youths between the ages of 17 and 29 for higher education, technical or vocational courses;
- Offer 675 hours of prep courses for the National Secondary Education Examination (ENEM);
- Hold workshops about issues such as career planning, personal and social development, diversity, rights and duties, ethnicity and culture.

30

youths

with access higher education

**Solidarity Education for**  
personal, professional and social  
development



“This project changes the lives of many youths. We reach 2,000 students every year. In an occupied place, it is important to re-create a space of youth.”

Letícia de Azevedo Monte, Organization Leader

2017

## ANIS - INSTITUTO DE BIOÉTICA

*FORTALECIMENTO COMUNITÁRIO DE MULHERES  
EM TEMPOS DE ZIKA*

[www.anis.org.br](http://www.anis.org.br)



### Rights

for women and children affected  
by Zika

**50**  
families  
reached

### Community engagement

with women at highest risk  
for infection

### Awareness, Rights, and Social Support for Mothers and Pregnant Women of Children with Zika

Congenital Zika Syndrome is a set of symptoms seen in the child of mothers infected by the Zika virus while pregnant. Recently the phenomenon has been appearing in poor and rural communities in Brazil, the global epicenter of the epidemic, with cities in rural Paraíba, Pernambuco and Alagoas among the most affected. Low-income, women of color in Brazil's northeast are at higher-risk of infection due to inadequate sanitation infrastructure in the region – promoting the proliferation of mosquito-transmitted illnesses – and poor access to health services. Babies and pregnant women with the syndrome have special needs, of which many mothers are unaware or are unable to attend to due to lack of resources. These women are also often abandoned by their partners, leaving them to care for the child alone.

Founded in 1999, Anis works to defend reproductive and sexual rights, mental health, the criminal justice system, and more. Through advocacy, research, and leadership training, Anis promotes equality, democracy, civic engagement and social justice. The project proposes to provide 50 families with access to quality information, and to create associations for mothers of children with the syndrome.

### IMPACT

With Support from **BrazilFoundation**, Anis aims to:

- Hold workshops for pregnant women and mothers of affected children on social inclusion, health needs, and reproductive and sexual health;
- Use a whatsapp group that includes mothers of kids with Zika across Brazil to clear up misconceptions regarding health needs and rights;
- Produce and distribute informational booklets on the Zika virus;
- Provide legal assistance to create at least one community association for mothers.



“The Zika epidemic brought to light the need for access to quality information on reproductive and sexual health and the policies in place to support women and children with the deficiency.”

Anis Team



2017

## ASSOCIAÇÃO ABRAÇO A MICROCEFALIA

CONSTRUÇÃO DE CARTILHA DE ACESSIBILIDADE E INCLUSÃO: *Convivendo com as diferenças*

[www.abraçoamicrocefalia.com.br](http://www.abraçoamicrocefalia.com.br)



### Providing Care and Educational Support for Children and Families Affected by Zika

The affects of the Zika virus on a child's development are still not fully understood, much less the needs of affected children. The school environment, fundamental for the development of a child's cognitive, affective, motor and emotional abilities, can take a leading role in this care.

Associação Abraço a Microcefalia is an initiative that educates the public about the Zika epidemic and its serious consequences for affected children. Organized by families of children born with microcephaly, the Association welcomes and supports families of affected children, developing their full potential and promoting their social inclusion. With many cases in the city of Salvador, Abraço will work in 15 public schools to disseminate information about the basic needs of children with microcephaly and ensure that they can obtain a quality education with dignity.

### IMPACT

With support from **BrazilFoundation**, the Association intends to:

- Disseminate information in 15 public schools in Salvador about congenital Zika virus syndrome and possible strategies to work with affected children;
- Produce and print 2000 booklets to present, in an interactive way, the reality of children living with congenital Zika virus syndrome;
- Map the difficulties, advances and challenges of families and educators to support those who are dedicated to the development of children with congenital Zika virus syndrome.

**4000**

people

benefited directly

**Educational inclusion of children**

affected by Zika

**15**

public schools

receiving information about Zika



“We aim to create ways for the inclusion and full acceptance of children by everybody in the school environment.”

Abraço a Microcefalia Team

## 2017 CARLOTAS

OFICINAS EXPLORECARLOTAS DE EDUCAÇÃO  
LÚDICA PARA ADOLESCENTES NA FUNDAÇÃO  
CASA/SP  
<http://carlotas.com.br/>



SÃO PAULO

SÃO PAULO

# 120

adolescents

engaged in socio-educational  
activities

Emotional **development**  
for girls

Art and literature  
transforming human relationships

### Using Art and Games to Help Adolescents Transform Their Interpersonal Relationships

Carlotas uses arts in public schools to teach and develop socio-emotional skills in children and adults. By doing this, they can teach empathy, tolerance and respect for diversity, while strengthening human connections by encouraging people to build healthy and caring relationships.

Carlotas has been holding workshops at Fundação CASA since 2016 for justice-involved youth, the majority of which have low levels of educational attainment and or/social challenges due to family problems, drugs, violence or homelessness. The workshops engage the youth with fun and educational activities, teaching them about citizenship and that they can be the protagonists of this critical phase of their lives during which they develop curcial social and emotional skills.

### IMPACT

With support from **BrazilFoundation**, Carlotas will:

- Hold 20 educational workshops for adolescents, many of whom are mothers, ages 12-19;
- Hold workshops on storytelling, poetry, music and drawing;
- Promote healthy relationships between the youth, their families, the institution, society, and among themselves.



“Our dream is for when a youth who knows Carlotas is confronted with a racist, homophobic or violent comment, they will know there are alternatives.”

Carla Douglass, creator of Carlotas

## 2017 ASSOCIAÇÃO COR ESPERANÇA

FISCALIZE AGORA

[www.fiscalizeagora.org](http://www.fiscalizeagora.org)



### Orienting the Public to Accompany and Monitor the Country's Political Activities

Two important laws for Brazilian democracy were created in recent years: the Lei Complementar No. 131 of May 27, 2009, which defines the obligation of public management entities to grant open access to all the activities realized with public funds, and Lei No. 12.527 of November 18, 2011, which regulates access to information, stating that public bodies have the obligation to disclose information of public interest, regardless of requests.

FiscalizeAgora.org is a monitoring tool which allows citizens to be aware of, analyze and evaluate public expenditures in a simple and objective way, consolidating information about public agencies throughout Brazil under a single portal. The project aims to spark interest and arm citizens for greater awareness and effective civic engagement.

### IMPACT

With support from BrazilFoundation, the project aims to:

- Make available and share the FiscalizeAgora.org portal;
- Increase the number of daily hits on the portal;
- Promote civic monitoring;
- Improve the quality of government-provided data in transparency portals.

Sharing public spending  
information from the three political  
spheres

Improving access to  
information

Increasing awareness  
and civic engagement



“Citizens are the most capable to assess whether spending has been truly effective or not.”

Fiscalize Agora Team

## 2017 GRUPO MATIZES

*DIREITOS POR INTEIRO E NÃO PELA METADE*  
facebook.com/grupomatizes

TERESINA  
PIAUI



### Promoting Advocacy for Policies That Uphold LGBTQ Rights

Teresina has repeatedly shown to be a city where laws protecting the LGBTQ population are disregarded. In 2012, organizations working in the sector identified Teresina as the country's most homophobic capital; in 2014 it ranked 2nd in cities that present great risk of extreme violence to these communities – which is in spite of Teresina having several laws that recognize LGBTQ rights. Although enacted years ago, these laws have fundamentally failed to be implemented and are still largely unknown to the majority of the population.

Grupo Matizes is a civic organization affiliated with the National Movement for Human Rights whose mission is to defend the rights of the LGBTQ population. This project will promote advocacy in partnership with public sector managers, compelling them to implement procedures that enforce laws recognizing LGBTQ rights.

### IMPACT

With support from **BrazilFoundation**, Grupo Matizes intends to provide:

- Workshops for LGBTQ groups on human rights;
- Lectures on LGBTQ rights for public representatives, educators, and students;
- Meetings with state and municipal leaders to assert the need for effective implementation of existing laws recognizing LGBTQ rights.

Implementing public policies that  
**defend LGBTQ rights**

**Promoting awareness**  
of LGBTQ rights

Dialogue with educators,  
students and  
public representatives



“With the effective implementation and enforcement of current laws and other legal norms, we believe prejudice and discrimination can be mitigated.”

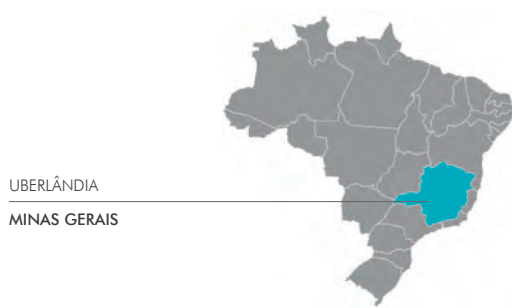
Marinalva de Santana Ribeiro, Grupo Matizes



## 2017 PONTES DE AMOR

MISSÃO DE AMOR

[www.pontesdeamor.org.br](http://www.pontesdeamor.org.br)



### Providing Social, Family and Community Support for Children in Foster care or Undergoing Adoption

The adoption process encompasses numerous challenges. Children who grow up in shelters lack role models due to the high turnover of professionals, making it difficult to create essential emotional bonds.

Pontes de Amor emerged from the concern for guaranteeing institutionalized children and adolescents the right to family life. The organization strives to reduce the high-return rates of children by adoptive families in Brazil and post-adoption family crises due to a lack of support and psychological and psycho-pedagogical monitoring.

The organization works in partnership with the Childhood and Youth Court and its agencies and the Councils of Children's and Adolescents' Law. In addition to the training and monitoring of families, this project will engage young volunteers in actions with children and adolescents, increasing social role models.

### IMPACT

With support from **BrazilFoundation**, Pontes de Amor plans to offer:

- Support to families in the pre and post adoption process: legal counseling, monitored therapy and care with specialized professionals;
- Training of young volunteers to work on project activities;
- Workshops, interactive activities, conversations, and cultural trips with young volunteers and the children and adolescents in shelter;
- Psycho-pedagogical counseling for those with learning disabilities.

# 270

children and adolescents  
in shelters reached

Strengthened emotional ties  
and interpersonal relationships

# 85%

reintegration with families of origin,  
or referral for adoption



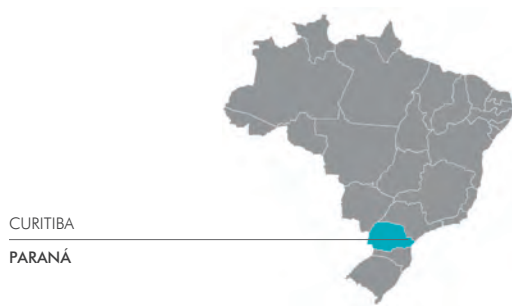
“The preparation of adoptive families is essential to reduce return rates during the cohabitation stage.”

Pontes de Amor Team

## 2017 PROJETO LINYON

ESCOLA DE INTEGRAÇÃO

[www.projetolinyon.com.br](http://www.projetolinyon.com.br)



### Cultural Preparation for Immigrants and Refugees to Enter the Workforce

There are 8,500 refugees and 12,000 visa seekers living in Brazil. In Curitiba alone, there are roughly 5,000 Haitians. All of these groups face difficulty entering the workforce and finding steady work. They often suffer prejudice and are exploited. Immigrants, refugees, as well as Brazilian companies, need preparation and support in order to have successful inclusion of these communities into the workforce.

Linyon's Escola de Integração harnesses the potential talent in the diversity and differences brought by immigrants and refugees, supporting them so that they can become agents of transformation and innovation, and working with business owners. The project plans to replicate this methodology in other cities and states throughout Brazil.

### IMPACT

With support from **BrazilFoundation**, Escola de Integração aims to:

- Train immigrants and refugees in leadership techniques, entrepreneurship, workplace skills and labor laws;
- Provide training and mediation in intercultural management to Brazilian businesses and organizations;
- Teach facilitators to replicate methodologies in other states.

Businesses receiving  
multicultural training

500

Immigrants and refugees  
trained with entrepreneurial and  
workforce skills

Methodology

replicated in 5 states



“ We understand how difficult it is to adapt to other languages, cultures and norms. We're here to help on this journey.”

Team Linyon Project

## 2017 ASSOCIAÇÃO RENASCER MULHER

*HOJE MENINA, AMANHÃ MULHER*

[www.assorem.org.br](http://www.assorem.org.br)



### Leadership and Personal Development for Girls in the Outskirts of Salvador

The railroad suburb of Salvador is composed of 22 neighborhoods, residents of which earn up to only one minimum wage per month. With a population of 500,000, it has only one health center to serve the entire region. Research shows that the majority of the families living there are supported by women, many of which suffer various types of violence, which include that related to gender and race.

The Hoje Menina, Amanhã Mulher project organizes workshops in partnership with public schools to provide guidance and psychosocial training to girls between the ages of 7 and 16 who live in Salvador's suburbs. The project will give them the opportunity to develop personal skills and potentials, and gain insight into other realities and ideas.

### IMPACT

With support from **BrazilFoundation**, Renascer Mulher will offer:

- Meetings to discuss themes such as identity, financial education, sexual and reproductive health;
- Workshops for discussion and construction of life projects based on the experiences in the group;
- Coordination with the girls to realize a concert and film-showing at schools and in the community.

**75**  
girls

from Salvador reached

**Prevention of violence**  
and discrimination against  
**women**

**Developing women's**  
**leadership**



**“We want the discussion on girls’ rights to be a systematic discussion – at school, with the family, and everywhere in the community.”**

Ligia Gomes, Organization Leader

2017

## ADEL – AGÊNCIA DE DESENVOLVIMENTO ECONÔMICO LOCAL

COOPERATIVA CAROÁ

[www.adel.org.br](http://www.adel.org.br)

PENTECOSTE

CEARÁ



### Supporting the Creation of a Rural Co-op Led by Young, Rural Farmers

Much of the population of Pentecoste lives in distant communities, depending on family farming. Water scarcity is the greatest of all challenges, coupled with precarious infrastructure and low public investment. Since 2009, ADEL has been developing strategies to promote economic inclusion, train rural entrepreneurs and support young farmers. By promoting conditions for a productive and dignified future for rural youth, it creates new income-generation opportunities and prevents their migration to large urban centers.

Their project aims to strengthen the Cooperativa Caroá, formed by young rural entrepreneurs, in its structuring as an organization and its creation of local productive arrangements and sales channels. The goal of the project is to make Caroá a tool for local development in the region and to expand its youth participation capacity.

### IMPACT

With support from **BrazilFoundation**, ADEL intends to:

- Hold a course about the planning and strategic management of cooperatives;
- Formalize and create administrative and internal structure for the cooperative;
- Provide consulting for strategic planning;
- Develop management and administrative tools for the cooperative.

Entrepreneurship and  
cooperation  
among youth

**25**  
young  
farmers benefited

Strengthening local  
development



“ The more people are able to manage natural resources and turn challenges into opportunities through mobilization, entrepreneurship and cooperation, the better they can transform their lives and promote local development. ”

ADEL Team



2017

## COOPERATIVA DE CRIADORES DE ABELHAS NATIVAS DA APA DE GUARAQUEÇABA - ACRIAPA

MEL DE ABELHAS NATIVAS – OURO DO FUTURO  
[www.facebook.com/acriapa](https://www.facebook.com/acriapa)



# 23

families

and producers impacted

Increased production  
and sales of small producers

Higher income for  
producing families

### Boosting Beekeeping as a Source of Income in the Community

The environmentally-protected area of Guaraqueçaba contains the largest remaining continuous fragment of the Atlantic Forest, and is recognized for its biodiversity. Despite this, it is classified as one of the fifteen poorest regions of the country. Honey and beeswax products, together with natural resource conservation, are important sources for income generation in the area.

Coopercriapa is a certified honey-production unit by the Agricultural State Agency. The unit guarantees a financial return for the families involved, and helps to cover maintenance costs by increasing their production and sales. Coopercriapa also processes honey for other producers in the region, and will receive a financial percentage from the bottling and certification of honey.

### IMPACT

With support from **BrazilFoundation**, Coopercriapa aims to:

- Provide technical support for small producers on operational legal processes;
- Provide technical advice on production and harvesting;
- Organize volunteers in a joint effort to process and pack honey;
- Expand the market of honey purchasers.



“Our mission is to strengthen meliponiculture as a community-based business and to be a center that disseminates good practices in honeybee management, honey production and eco-friendly business management.”

Sueli Alves dos Santos, Project Coordinator

2017

## CASA DO RIO

CENTRO DE SABERES DA FLORESTA

[www.facebook.com/casadoriotupana](http://www.facebook.com/casadoriotupana)

CAREIRO CASTANHO

AMAZONAS



### Creating an Innovation Center for Women and Youth in the Riverside Community of Tupana

Despite having rich traditions and natural resources, riverside populations often have inadequate resources or infrastructure to produce their handcrafts. Due to this, they also face difficulty passing their artisanal techniques down to the youth, resulting in cultural loss and missed opportunities for income generation. Casa do Rio has been working with people in the communities of the Castanho, Mamori, Tupana and Igapó Açu rivers to promote sustainable local development, job and income creation, and artisanal identity preservation.

This project will enable the establishment of an innovation center for young people and women of the region. As an epicenter for the exchange of knowledge, people can seek to offer solutions to social, economic, environmental and cultural problems faced by the region.

### IMPACT

With support from **BrazilFoundation**, Casa do Rio aims to:

- Structure and equip a physical space for their knowledge center;
- Hold meetings to mobilize and create dialogue in the communities;
- Train young entrepreneurs;
- Provide training, production and marketing of handcrafted products;
- Carry out cultural activities and events.

**38**  
artisan women  
benefited

**45**  
youths  
benefited

Training, mobilization and  
articulation  
of riverside populations



“We believe in sharing knowledge, in different ways of building and living in the world, and in the awareness and transformation of people.”

Thiago Azambuja, Project Coordinator

2017

## FUNDAÇÃO BRASIL CIDADÃO PARA A EDUCAÇÃO, CULTURA, TECNOLOGIA, E MEIO AMBIENTE – FBC

TECENDO A ARTE DA CIDADANIA  
[www.brasilcidadao.org.br](http://www.brasilcidadao.org.br)

ICAPUÍ  
CEARÁ



**40**  
women  
and their families  
impacted

Women's unions  
and organizations strengthened

Autonomy and **economic  
independence** for women

### Strengthening and Expanding New Women's Groups to Increase Income Generation

Icapuí is a coastal town of 20,000 where fishing is the main source of income. The women residents, whose husbands spend most of their time at sea, are faced with the difficult task of caring for their families and homes alone while also needing to provide income. The majority of these women are farmers, algae harvesters, shrimp fishermen, artisans or housewives.

Fundação Brasil Cidadão has had a presence in Ceará since 1996, implementing innovative projects in education, culture and technology, taking advantage of the environmental wealth to create a better quality of life for communities. Many of the working groups that it has created integrate networks and associations of family farmers who seek to increase their income potential and to create sustainability mechanisms.

### IMPACT

With support from **BrazilFoundation**, FBC proposes to:

- Acquire equipment and materials for tending gardens, harvesting algae, producing essential oils, beekeeping and cooking;
- Hold art and community eco-tourism workshops;
- Facilitate 3 exchanges for training in leadership, financial management and business planning;
- Participate in local and regional fairs to sell goods.



“The project intends to expand its innovative social technologies and strengthen its leaders to boost the potential of its network of women.”

Leinad Carbogim, FBC Coordinator

## 2017 INSTITUTO ELOS

GUERREIROS SEM ARMAS  
[www.institutoelos.org](http://www.institutoelos.org)



SANTOS  
SÃO PAULO

### Utilizing an Award-Winning Method to Foster Leadership and Community Engagement

Instituto Elos coordinates the program Guerreiros sem Armas, a training course on leadership and social entrepreneurship where communities and participants receive support for building long-term projects. The Program operates in three low-income communities in the metropolitan Santos region that lack basic infrastructure, sanitation services and garbage collection, and are faced with extreme poverty.

Based on collaborative processes and appreciation for existing social capital, Guerreiros sem Armas proposes to strengthen community protagonism and local development based on reflections and collective solutions to build concrete results for the community.

### IMPACT

With support from **BrazilFoundation**, Guerreiros sem Armas intends to:

- Train entrepreneurs to work in the communities and for the communities;
- Empowering groups of 10 to 20 community leaders;
- Promote three projects that will be undertaken in public spaces in each community;
- Mobilize 500 residents to carry out participatory actions.

Training  
community leaders

Fostering  
local protagonism and  
engagement programs

Valuing  
local social capital



“When the community potential materializes, local trust is strengthened.”

Elos Institute Team



2017

## INSTITUTO MÍDIA ÉTNICA

UJAMAA - ACELERANDO PEQUENOS NEGÓCIOS EM SALVADOR

[www.midiaetnica.ning.com](http://www.midiaetnica.ning.com)



### Providing Mentoring and Technical Training for Small Businesses in Salvador

Conceived by a group of young people, Instituto Mídia Étnica (Ethnic Media Institute) carries out projects to ensure the human right of communication and the use of technological tools by socially excluded groups, especially the Afro-Brazilian community. Many projects have been developed in the past ten years, such as Correio Nagô, one of the largest portals for information and diffusion of content about black culture, with more than 100,000 site hits per month.

The project will carry out intensive training and mentoring for startups of young leaders from Salvador, with the goal of increasing their visibility and potential for expansion. They also intend to transform the past success cases into an inspiration for other black or low income youth.

### IMPACT

With support from **BrazilFoundation**, Instituto Mídia Étnica aims to:

- Train and mentor the small businesses of six young entrepreneurs;
- Offer technical visits and planning support;
- Provide lectures about management and communication;
- Produce institutional videos.

Mentoring for  
young entrepreneurs

**6**  
small businesses  
benefited

Communicatoin and  
technology  
to broaden potential of businesses



“ The Afro-Brazilian community has not yet understood that entrepreneurship can be a viable way to empower marginalized communities. ”

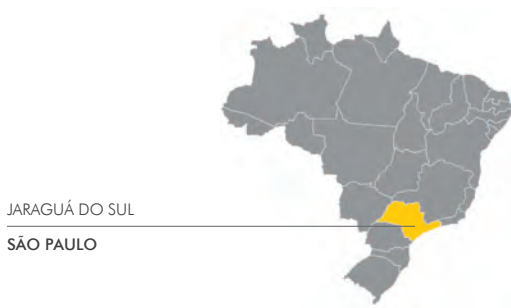
Paulo Rogério, leader of the organization

2017

## INSTITUTO RÃ BUGIO

ÁGUA E BIODIVERSIDADE DA SERRA DO MAR

[www.ra-bugio.org.br](http://www.ra-bugio.org.br)



### Environmental Education and River Cleanup in Serra do Mar, Jaraguá do Sul

Jaraguá do Sul faces a serious problems with population growth and environmental degradation due to the immigration of low-income families from various regions of Brazil in search of job opportunities. This scenario threatens the water resources and economic development of Jaraguá do Sul, putting the valuable natural patrimony of Serra do Mar one of the last extensive and well preserved areas of Atlantic Forest in the country at risk.

The Rã-bugio Institute promotes environmental education in the region, impacting more than 63,000 people through its activities, which include awareness to preserve Atlantic Forest and its biodiversity, as well as guaranteeing water supply for the population.

The project will install septic tanks to reduce sanitary sewage pollution in the river that supplies the population. In addition, it will mobilize the community around environmental education to solve environmental problems in the region.

### IMPACT

With support from BrazilFoundation, The Rã-bugio Institute aims to:

- Install 15 septic tanks with filters for 15 low-income families;
- Implement an environmental education program with 520 students and 30 public school teachers;
- Conduct water quality analyses;
- Hold workshops and meetings with region residents.

**15**  
families  
receiving septic tanks

**Reduce pollution**  
from sanitary sewage

**520**  
students  
multiplying good environmental  
practices



“They will have a better quality of life with unpolluted rivers, without the bad smell and without the risk of contracting diseases.”

Team Rã Bugio

## 2017 REDE NACIONAL PRÓ UNIDADES DE CONSERVAÇÃO

*ECO-LÍDERES: FORMAÇÃO DE LIDERANÇAS PARA  
UM BRASIL NATURALMENTE MAIS JUSTO*

[www.redeprouc.org.br](http://www.redeprouc.org.br)



### Young leaders working to conserve biodiversity in Brazil

Brazil is the most biodiverse country on earth and a signatory to the Convention on Biodiversity and the Aichi Goals (UN), through which it commits to preserving at least 17% of its biomes. However, with the growth of agribusiness and extensive and illegal land development by the extraction industry, more than 300 state and federal bills have passed that hinder biome conservation progress.

Brazil's protected areas lack government funding, support from the social sector and often socioeconomic development in its communities.

Moreover, despite the importance of this type of field work in Brazil, the area attracts few young people to lead its cause. Advocacy work and youth entrepreneurship are powerful tools that can reduce threats to ecosystems such as the Cerrado, the Pantanal, and what remains of the Atlantic Forest. The Rede Nacional was established in 1998 by a team of conservationists to fulfill conservation goals and strengthen Law 9985/2000 – which eventually went on to govern the Sistema Nacional de Unidades de Conservação.

### IMPACT

With support from **BrazilFoundation**, Rede Nacional proposes to:

- Establish 20 training centers in Brazil's universities with professors engaged in the cause;
- Mobilize and engage 1,000 students to defend the preserved areas through the eco-leader training centers;
- Promote advocacy that encourages eco-leaders to take the lead in this initiative.

**Youth trained**  
to defend biodiversity

**Federal Laws**  
regarding Conservation Areas promoted

**20 Conservation Areas**  
protected,  
home to some 500 thousand people



“We believe that conserving our country's nature is the greatest benefit that can be provided to a society, and that the best way to do this is through protected natural areas.”

Rede Team

2017

## FUNDAÇÃO PEDRO AMÉRICO

TEMPERART - COOPERATIVA DE TEMPEROS  
GOURMETS COM ARTE

CAMPINA GRANDE  
PARAÍBA



### Income Generation for Women Through the Production of Organic Herbs and Seasonings

The Northeast region of Brazil has suffered strong droughts over the past few years, putting economic and social strain on the rural population, especially on those who are most vulnerable.

Fundação Pedro Américo has worked for 13 years in the Campina Grande region, contributing to the sociocultural development of the state and creating income generation opportunities together with local women villagers. Their work focuses on the solidarity economy and cooperatives.

The TemperArt project produces organic seasonings with special mixtures and creates innovative recipes without any artificial ingredients. The project faces no competition in the formal market, and aims to form a cooperative of women from the settlement who will have their spices marketed at fairs and in the city's food trade.

### IMPACT

With support from **BrazilFoundation**, The TemperArt will aim to offer:

- Training for women to learn how to plant and produce the seasonings;
- Business plan execution strategies;
- A workshop about Cooperativism and the Solidarity Economy;
- Participation in fairs and markets.

Income generation for

**30**  
women

Supporting the local sale  
of seasonings

Strengthening  
**Solidarity Entrepreneurship**



“The seasonings are sold by the project participants, and they want to offer a unique, high quality product at an affordable price.”

Pedro Américo Foundation Team



## 2017 INSTITUTO MOVIMENTO E VIDA

### PROJETO PALOMA



### Physiotherapy Promoting Health for Residents of Complexo do Alemão

Complexo do Alemão, a community of 65,000 residents, faces great financial, cultural, and social challenges and limitations, especially in regards to health, according to the 2010 IBGE census. The Paloma project provides free physical therapy services to residents there and in surrounding neighborhoods. More than 8,000 people, all of which were referred by regional clinics, have received Paloma's services over the past 10 years.

Through support from the community and local businesses, Paloma was able to build an entire clinic which allowed them to reach more people and provide better services. The Instituto Movimento e Vida clinic today has: space to treat adults, children cancer patients, handicap-accessible bathrooms, spaces for reading and learning, educational games, and all necessary equipment for the offered treatments.

### IMPACT

With support from **BrazilFoundation**, the institute aims to:

- Provide the services in the new space adapted and complete for the treatments;
- Provide around 100 people per day with complete physical therapy services, including: CPR (Global Posture Re-education), neurological, orthopedic, rheumatoid and respiratory services;
- Become a reference for the city in physical therapy services;
- Provide residents greater independence in their everyday lives, for example in leisure and professional activities.

Free, high-quality  
physical therapy

**100**  
patients  
reached everyday

Physical therapy  
for Complexo do Alemão  
residents

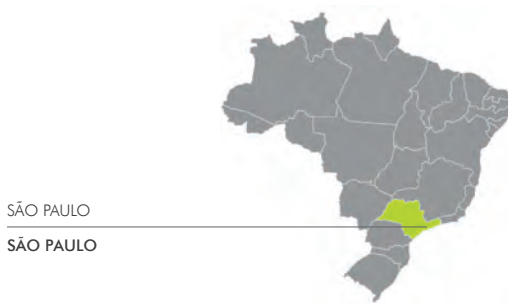


“This project will promote health by providing free, high-quality physical therapy services with love and care to the Complexo do Alemão community.”

Monica Cirne, Founder

## 2017 CRIANÇA SEGURA | SAFE KIDS BRAZIL

*CRANÇA SEGURA – UMA CAUSA DE TODOS*  
[www.criancasegura.org.br](http://www.criancasegura.org.br)



### Preventing Accidents Involving Children and Adolescents

Accidents are still the number one cause of death for children and adolescents in Brazil. This includes drownings, suffocations, burns, falls, poisonings, traffic accidents, death by firearm, and others. Studies show that 90% of these deaths could be prevented by adhering to safety precautions, promoting awareness and taking other preventative measures.

Criança Segura is part of the international network Safe Kids Worldwide, and has been active in Brazil since 2001. Criança Segura promotes social engagement and mobilization, accident awareness and monitoring of the public policies concerning accident prevention for kids and adolescents.

Through the production of relevant videos with simple language, this project will work to better share its information and educate more professionals, parents and families on the fundamental ways that they can ensure the safety and future of their children and youth.

### IMPACT

With support from **BrazilFoundation**, the project will aim to:

- Perform a technical analysis on accident prevention involving children and adolescents;
- Produce videos and informational materials for greater awareness;
- Expand its communications networks;
- Hold meetings and create partnerships with opinion-shapers and public agencies.

preventing accidents with  
children and adolescents

**20,000**  
professionals and family members  
trained

**35,000**  
monthly website hits  
through searches



“Through information sharing, behavioral changes, and implementation of public policies, the vast majority of accidents can be prevented.”

Criança Segura team

## 2017 FALA ROÇA

LEGALIZE O FALA ROÇA!  
www.falaroca.com



### Formalizing the Communications Group Fala Roça in Rocinha

According to the 2010 Rocinha Business Census, realized by EMOP, Rocinha has more than 6,000 commercial establishments – ranging from beauty salons to restaurants and mini markets, to hardware shops, among many others. Of these, more than 90% are informal, and the majority have a lack of communication between advertisers and consumers.

With this potential in mind, Fala Roça aims to formalize itself and create a communications agency to provide consulting services and work together with the entrepreneurs to support their businesses. Their formalizing will allow bigger sponsors and partners to enter, creating communications opportunities within Rocinha through projects and events that can directly impact its residents. Lastly, this will make way for the Fala Roça journal to also be in print.

### IMPACT

With support from **BrazilFoundation**, the organization will:

- Formalize as a news agency;
- Train and expand its staff, participating in talks, meetings and consultancies;
- Implement the Fala Roça Lab to offer communications consulting for Rocinha's entrepreneurs.

**40**  
journal readers

Communications assistance  
for Rocinha's commercial sector

Local economy  
development



“We have been distributing the Fala Roça journal to thousands of homes in Rocinha free of charge, with the goal of spreading knowledge and expanding our network.”

Fala Roça team



## 2017 ASSOCIAÇÃO DE APOIO RENOVATIO

ÓTICA POPULAR VERBEM

[www.renovatio.org.br](http://www.renovatio.org.br)



SÃO PAULO

SÃO PAULO

### Providing Access to Quality, Low-Cost Eyeglasses

Nearly 27.5 million economically active people in Brazil are unaware that they need corrective eyewear. Not having access to proper eyewear poses significant socioeconomic consequences: greater unemployment, less productivity, more work-related accidents, along with a lower quality of life. According to Programa Alfabetização Solidária, the main reason for dropping out of school is visual-impairment related. The high cost of eyeglasses and their lack of production in Brazil are some of the factors that limit their access within the country.

Renovatio produces high-quality, low-cost eyeglasses through the VerBem program. It has already improved the vision of roughly 15,000 people and performed more than 2,400 free eye exams through its traveling ophthalmologists. The project has since generated R\$125.000 in income for its producers.

The project proposes to create a sustainable network of community eyewear providers to provide access to eyewear for those who could otherwise not afford it.

### IMPACT

With support from **BrazilFoundation**, Renovatio aims to:

- Create a network of popular optics to give access to quality glasses at a low cost in São Paulo, Rio de Janeiro and Manaus with 100 small franchises;
- Sell and donate 30,000 eyeglasses.

Community vendors  
forming an  
eyewear network

**30,000**  
eyeglasses donated and  
sold

Access to low-cost,  
high-quality eyeglasses



**We work for the inclusion of those who are marginalized, giving them work, study and professional opportunities. 🙌**

Team Renovatio



## 2017 INSTITUTO VISIONÁRIOS

MAKER QUEBRADA

[www.projeto visionarios.com.br](http://www.projeto visionarios.com.br)



SÃO PAULO

SÃO PAULO

### Incubating Social Enterprises as a Transformation Tool for Youth from the Outskirts of São Paulo

Visionários began as a program that provides six months of training for youth to find creative and interactive solutions to socioeconomic challenges. While middle and upper middle class entrepreneurial youth have access to resources to accelerate their ideas and startups, including opportunities to work with influential, senior mentors and to obtain seed funding, those from low-income areas particularly do not.

Visionários created its “Maker Quebrada” program to provide equal access to training to youth from low-income areas and invite them to create and promote socioeconomic justice.

### IMPACT

With support from **BrazilFoundation**, Visionários aims to:

- Offer entrepreneurial training to 30-40 youths from Campo Limpo, Capão Redondo, Cidade Ademar, Grajaú and Jardim Angela;
- Provide guidance to 10 social organizations;
- Involve 15 mentors in the training with the organizations and team;
- Foster the creation of at least 3 social businesses by the end of the program.

**30**  
youths

receiving entrepreneurial  
training

**282**

young entrepreneurs  
already trained

Guidance for

**23**

social organizations



“I foremost believe that each one of us came into the world for a reason, to do something that only she or he – and no one else – can do.”

Lilo Chachamovits, Visionários CEO

We would like to thank the donors, sponsors, partners and volunteers who helped make support for the 2017 projects possible.



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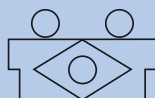
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**Safra National Bank**  
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